

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cerruti 1881		04/23/2010	COMPANY: FRANCE

RECEIVING PARTY DATA

Name:	Cerruti 1881 s.a.s.
Street Address:	3 Place de Madeleine
City:	Paris
State/Country:	FRANCE
Postal Code:	75008
Entity Type:	s.a.s.: FRANCE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2282603	CERRUTI
Registration Number:	1704471	1881 NINO CERRUTI
Registration Number:	3680077	CERRUTI 1881
Registration Number:	3337617	CRR CERRUTI 1881
Registration Number:	3333093	CRR CERRUTI 1881
Registration Number:	3402214	CERRUTI SI

CORRESPONDENCE DATA

Fax Number: (312)698-2699
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: tally.george@bakermckenzie.com,
 colleen.brennan@bakermckenzie.com

Correspondent Name: M. Tally George
 Address Line 1: 130 E. Randolph Drive
 Address Line 2: One Prudential Plaza, Suite 3500
 Address Line 4: Chicago, ILLINOIS 60601

CH \$165.00 2282603

ATTORNEY DOCKET NUMBER:	53008265-000007
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	M. Tally George
Signature:	/MTGeorge/
Date:	05/04/2010
Total Attachments: 1 source=Change of Name Cerruti 1881 sa to Cerruti 1881 sas#page1.tif	

DECLARATION OF CHANGE OF NAME

The undersigned Denis Percheron, Secrétaire General, a resident of Sèvres, France, as Legal Representative of the company Cerruti 1881 s.a.s., organized and existing under the laws of France, with registered office located at 3 Place de la Madeleine, 75008 - Paris France,

DECLARES

That the company **Cerruti 1881 s.a.s.**, tax number FR 83 672 025 756, has updated its corporate name, entity type and address, as indicated below:

- 1) With deed dated October 8, 2002, executed by the Extraordinary General Meeting on October 8, 2002: Change in entity type from a Société Anonyme (S.A.) to a Société par Action Simplifiée (s.a.s.); with the effect that,

- 2) The official company name is now Cerruti 1881 s.a.s., but the company may be identified as Cerruti 1881, and is located at 3 Place de la Madeleine, 75008 - Paris France.



Denis Percheron
Secrétaire General

Date: April 23, 2010

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