

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
America's Choice, Inc.		01/11/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ACT, Inc.		
Street Address:	500 Act Drive, P.O. Box 168		
City:	Iowa City		
State/Country:	IOWA		
Postal Code:	52243		
Entity Type:	Non-Profit Corporation: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3654010	RIGOR & READINESS	
CORRESPONDENCE DATA			
Fax Number:	(515)288-1338		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	515-288-3667		
Email:	patatty@ipmvs.com		
Correspondent Name:	McKee, Voorhees & Sease, PLC		
Address Line 1:	801 Grand Avenue, Suite 3200		
Address Line 4:	Des Moines, IOWA 50309-2721		
NAME OF SUBMITTER:		Christine Lebron-Dykeman	
Signature:		/Christine Lebron-Dykeman/	
Date:		05/04/2010	
Total Attachments: 1 source=RIGOR & READINESS_Assignment#page1.tif			

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**FOURTH ADDENDUM
TO
THE MASTER AGREEMENT**

EXHIBIT C

ASSIGNMENT

WHEREAS, Assignor, America's Choice, Inc., a Delaware corporation, having a place of business at 1919 M Street NW, Suite 310, Washington D.C., 20036, is the owner of the RIGOR & READINESS trademark and the corresponding registrations and/or applications for registration in the United States (the "Trademark") including but not limited to U.S. Registration No. 3,654,010, together with the goodwill of the business connected with and symbolized by the Trademark; and

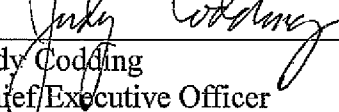
WHEREAS, Assignee, ACT, Inc., an Iowa non-profit corporation, having a place of business at 500 ACT Drive, Iowa City Iowa, is desirous of acquiring a fifty percent (50%) undivided right, title and interest in and to said Trademark, together with the related goodwill of the business pertaining to said mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

Assignor hereby sells, assigns, transfers and conveys to Assignee a fifty percent (50%) undivided right, title, interest in and to the Trademark in the United States, together with the related goodwill of the business connected with and symbolized by the Trademark, the same to be held and enjoyed jointly by Assignor and Assignee and/or their successors and assigns as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's joint ownership of the Trademarks.

America's Choice, Inc.

By 

Judy Coddling
Chief Executive Officer