

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Moosejaw Mountaineering and Backcountry Travel, Inc.		11/16/2009	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Outdoor Lifestyle Holdings, Inc.		
Street Address:	32200 North Avis Drive, Suite 100		
City:	Madison Heights		
State/Country:	MICHIGAN		
Postal Code:	48071		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2955083	W	
Registration Number:	3007438	MOOSEJAW	
Registration Number:	1857055	MOOSEJAW MOUNTAINEERING AND BACKCOUNTRYTRAVEL	
Registration Number:	1852733	MOOSEJAW	
Registration Number:	3054559	MOOSEJAW	
Registration Number:	3360882	THE JAW	
CORRESPONDENCE DATA			
Fax Number:	(248)566-8531		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-566-8530		
Email:	tmdocketing@honigman.com		
Correspondent Name:	Honigman Miller Schwartz and Cohn LLP		
Address Line 1:	38500 Woodward Avenue, Suite 100		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		

CH \$165.00 2955083

ATTORNEY DOCKET NUMBER:	205007-86289
NAME OF SUBMITTER:	Julie E. Kretzschmer
Signature:	/Julie E. Kretzschmer/
Date:	05/04/2010
Total Attachments: 3 source=Certificate of Amendment#page1.tif source=Certificate of Amendment#page2.tif source=Certificate of Amendment#page3.tif	

Michigan Department of Energy, Labor & Economic Growth

Filing Endorsement

This is to Certify that the CERTIFICATE OF AMENDMENT - CORPORATION

for

OUTDOOR LIFESTYLE HOLDINGS, INC.

ID NUMBER: 435876

received by facsimile transmission on November 16, 2009 is hereby endorsed

Filed on November 17, 2009 by the Administrator.

The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.



In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 17TH day of November, 2009.

A handwritten signature in black ink, appearing to read "A. Shepherd".

Director

Bureau of Commercial Services

TRADEMARK

BCS/CD-515 (REV. 3/07)

MICHIGAN DEPARTMENT OF ENERGY, LABOR & ECONOMIC GROWTH BUREAU OF COMMERCIAL SERVICES	
(Date Received)	(For Bureau Use Only)
Gayle Aiken, Paralegal Honigman Miller Schwartz and Cohn LLP 2290 First National Building Detroit, MI 48226	
EFFECTIVE DATE:	

↑ Document will be returned to the name and address you enter above. ↑

**CERTIFICATE OF AMENDMENT TO THE SECOND AMENDED AND RESTATED
ARTICLES OF INCORPORATION
For Use by Domestic Profit and Nonprofit Corporations**

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), or Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following certificate:

1.	The present name of the corporation is: Moosejaw Mountaineering and Backcountry Travel, Inc.
2.	The identification number assigned by the Bureau is: 435-876
3.	Article <u>I</u> of the Second Amended and Restated Articles of Incorporation is hereby amended to read in its entirety as follows: ARTICLE I The name of the corporation is: Outdoor Lifestyle Holdings, Inc.

11/16/2009 4:43PM

**TRADEMARK
REEL: 004198 FRAME: 0317**

4. Profit or Nonprofit Corporation: For amendments adopted by unanimous consent of incorporators before the first meeting of the board of directors of trustees.

The foregoing amendment to the Articles of Incorporation was duly adopted on the ____ day of _____, _____, in accordance with the provisions of the Act by the unanimous consent of incorporator(s) before the first meeting of the Board of Directors or Trustees.

Signed this ____ day of _____.

By _____ N/A _____

5. Profit Corporation Only: Shareholder or Board Approval

The foregoing amendment to the Articles of Incorporation, proposed by the board was duly adopted on the 13th day of November, 2009, by the: (check one of the following)

- shareholders at a meeting in accordance with Section 611(3) of the Act.
- written consent of the shareholders having not less than the minimum number of votes required by statute in accordance with Section 407(1) of the Act. Written notice to shareholders who have not consented in writing has been given. (Note: Written consent by less than all of the shareholders is permitted only if such provision appears in the Articles of Incorporation.)
- written consent of all the shareholders entitled to vote in accordance with Section 407(2) of the Act.
- board of a profit corporation pursuant to Section 611(2) of the Act.

Signed this 13th day of November, 2009.

By K. Carson
Ken Carson, Chief Financial Officer

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