

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------|----------|----------------|-------------------------------------|
| JT Sports LLC | | 02/05/2010 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | KEE Action Sports LLC |
| Street Address: | 570 Mantua Boulevard |
| City: | Sewell |
| State/Country: | NEW JERSEY |
| Postal Code: | 08080 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 43

| Property Type | Number | Word Mark |
|----------------|----------|------------------|
| Serial Number: | 77150969 | JT |
| Serial Number: | 75741879 | |
| Serial Number: | 76449233 | AFTERBURNER |
| Serial Number: | 75792260 | AUTOCOCKER |
| Serial Number: | 77106620 | AWX |
| Serial Number: | 74455614 | BRASS EAGLE |
| Serial Number: | 76557438 | CARNIVORE |
| Serial Number: | 76390882 | DEMON |
| Serial Number: | 78648191 | ELITE HEADSHIELD |
| Serial Number: | 76549154 | ERGO |
| Serial Number: | 78705097 | EVLUTION |
| Serial Number: | 78726253 | JT |
| Serial Number: | 76531904 | JT |
| Serial Number: | 76549156 | KANER |

OP \$1090.00 77150969

| | | |
|----------------|----------|-------------------|
| Serial Number: | 76547590 | MAXIS |
| Serial Number: | 78495471 | |
| Serial Number: | 76461385 | OUTKAST |
| Serial Number: | 76456828 | PRODIGY |
| Serial Number: | 77210604 | QUICKLOCK |
| Serial Number: | 76307149 | RAIDER |
| Serial Number: | 78474888 | |
| Serial Number: | 76616676 | REVELATION |
| Serial Number: | 78702265 | SELECT FIRE |
| Serial Number: | 76479478 | SNIPER |
| Serial Number: | 78725807 | STEALTH |
| Serial Number: | 77750285 | STRYKER PAINTBALL |
| Serial Number: | 78916743 | STRYKER PAINTBALL |
| Serial Number: | 77750292 | STRYKER PAINTBALL |
| Serial Number: | 77750287 | STRYKER PAINTBALL |
| Serial Number: | 77750284 | STRYKER PAINTBALL |
| Serial Number: | 77750289 | STRYKER PAINTBALL |
| Serial Number: | 76549158 | TACTICAL |
| Serial Number: | 76607333 | TRILOGY |
| Serial Number: | 76549157 | VF TACTICAL |
| Serial Number: | 78717752 | VIEWLOADER |
| Serial Number: | 75364648 | VIEWLOADER |
| Serial Number: | 78705090 | VL |
| Serial Number: | 78721659 | VLOCITY |
| Serial Number: | 76549155 | W |
| Serial Number: | 77106614 | WGP |
| Serial Number: | 76558613 | WORRBLADE |
| Serial Number: | 76549153 | WORRGAS |
| Serial Number: | 76180251 | XSHIELD |

CORRESPONDENCE DATA

Fax Number: (215)568-6499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-568-6400

Email: trademarks@volpe-koenig.com

Correspondent Name: Michael F. Snyder

TRADEMARK
REEL: 004198 FRAME: 0448

Address Line 1: 30 S. 17th Street, Suite 1600
Address Line 4: Philadelphia, PENNSYLVANIA 19103

| | |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | NPS - 2Y |
| NAME OF SUBMITTER: | Michael F. Snyder |
| Signature: | /Michael F. Snyder/ |
| Date: | 05/04/2010 |

Total Attachments: 11

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of February 5, 2010 by and between Kee Action Sports LLC, a Delaware limited liability company ("Assignee") and JT Sports LLC, a Delaware limited liability company ("Assignor"). Capitalized terms not otherwise defined herein shall have the meaning ascribed to such terms in the Asset Purchase Agreement (as defined below).

RECITALS

WHEREAS, Assignee and Assignor entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement"); and

WHEREAS, pursuant to Section 2.1(b) of the Asset Purchase Agreement, Assignor desires to assign to Assignee all of Assignor's rights, title and interest in and to the trademarks, trade dress, trade styles, service marks, trade names and logos, together with the goodwill of the Business symbolized thereby and associated therewith, listed on Exhibit A attached hereto and incorporated herein (collectively, the "Trademarks").

AGREEMENT

NOW, THEREFORE, in consideration of the foregoing premises, the mutual covenants and agreements contained in the Asset Purchase Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the covenants and agreements in this Assignment and to induce Assignee to consummate the transactions contemplated by the Asset Purchase Agreement and the Ancillary Agreements, Assignor hereby agrees as follows:

1. **Grant.** Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of the Assignor's rights, title and interest in and to the Trademarks, together with the goodwill of the business pertaining thereto and the portion of the business to which the Trademarks pertain, which is ongoing and existing, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringements of the Trademarks, along with the right to sue for and collect such damages for the use and benefit of Assignee and Assignee's successors, assigns and other legal representatives.

2. **Representations and Warranties of the Parties.** Each party represents and warrants that (a) this Assignment is a legal, valid and binding obligation of the warranting party, (b) such party has full power and authority to enter into and perform its obligations under this Assignment in accordance with its terms and (c) such party is and will remain free of any obligations and restrictions that would prevent or impede its performance of its obligations under this Assignment. For the avoidance of doubt, the representations and warranties contained in this Assignment shall not in any way limit or expand the representations and warranties contained in the Asset Purchase Agreement.

3. **Further Assurances.** Each party will, without additional consideration, take such further actions and execute promptly such further documents and instruments as are necessary to effect and record the above assignment, including any actions, documents or instruments required by the applicable registrar to document the transfer herein or as may be necessary to protect, perfect, secure and vest good, valid and marketable title to the Trademarks and related rights in Assignee.

4. **Recording of Assignment.** Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States, whose duty it is to issue service marks, trademarks or other evidence or forms of intellectual property protection or applications, to issue the same to Assignee and Assignee's successors, assigns and other legal representatives in accordance with the terms of this instrument.

5. **Asset Purchase Agreement.** This Assignment is executed and delivered pursuant to the Asset Purchase Agreement. This Assignment shall not be deemed to defeat, limit, alter, impair, enhance or enlarge any right, obligation, claim or remedy created by the Asset Purchase agreement, and in the event of any conflict between the Asset Purchase agreement and this Assignment, the Asset Purchase Agreement shall control.

6. **Counterparts.** This Assignment may be executed by facsimile signature and in two or more counterparts, each of which shall be deemed to be an original but all of which together will constitute one and the same instrument.

[signature pages follow]

IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

ASSIGNOR:

JT SPORTS LLC
a Delaware limited liability company

By:  _____

Name: John Robinson
Title: Vice President & General Manager

ASSIGNEE:

KEE ACTION SPORTS LLC,
a Delaware limited liability company

By: _____

Name: George Eurick
Title: President & CEO

IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

ASSIGNOR:

JT SPORTS LLC,
a Delaware limited liability company

By: _____

Name: John Robinson
Title: Vice President & General Manager

ASSIGNEE:

KEE ACTION SPORTS LLC,
a Delaware limited liability company

By:  _____

Name: George Eurick
Title: President & CEO

EXHIBIT A

| TRADEMARKS COUNTRY | FILED DATE | APPLICAT ION # | REGIST RATION DATE | REGISTRA TION No. | STATUS | CLASSES |
|-------------------------------|-----------------------|---------------------------|-----------------------------------|------------------------------|---------------|----------------|
| AFTERBURNER | | | | | | |
| UNITED STATES | 09/11/2002 | 76/449,233 | 05/17/2005 | 2,952,419 | REGISTERED | 28 |
| AUTOCOCKER | | | | | | |
| UNITED STATES | 09/03/1999 | 75/792,260 | 09/10/2002 | 2,616,243 | REGISTERED | 13 |
| AWX | | | | | | |
| CANADA | 02/28/2007 | 1337382 | 01/08/2008 | 704147 | REGISTERED | NA |
| CHINA | 03/02/2007 | 5928250 | | | PENDING | 28 |
| UNITED STATES | 02/13/2007 | 77/106,620 | 07/15/2008 | 3,468,744 | REGISTERED | 28 |
| BRASS EAGLE | | | | | | |
| BRAZIL | 05/28/2007 | 930703323210 | 10/06/2009 | 829181504 | REGISTERED | 28 |
| CANADA | 07/04/1988 | 610343 | 10/27/1989 | 360993 | REGISTERED | NA |
| CHINA | 10/12/2005 | 4938794 | 05/20/2009 | 4938794 | REGISTERED | 28 |
| CHINA | 05/29/2006 | 5382790 | 05/27/2009 | 5382790 | REGISTERED | 09 |
| EUROPEAN UNION (C | 10/16/1996 | 000371112 | 12/08/1999 | 000371112 | REGISTERED | 13, 18, 28 |
| MEXICO | 04/24/2001 | 482042 | 07/31/2001 | 710457 | REGISTERED | 28 |
| NEW ZEALAND | 04/21/2004 | 711293 | 10/21/2004 | 711293 | REGISTERED | 28 |

JT Sports-Kee Action - Trademark Assignment (FINAL)

| COUNTRY | FILED DATE | APPLICATION # | REGISTRATION DATE | REGISTRATION No. | STATUS | CLASSES |
|--|------------|---------------|-------------------|------------------|------------|------------|
| SOUTH AFRICA | 10/01/1999 | 99/18053 | 06/13/2003 | 99/18053 | REGISTERED | 28 |
| UNITED STATES | 11/09/1993 | 74/455,614 | 01/16/1996 | 1,949,453 | REGISTERED | 28 |
| VENEZUELA | | 2000-009012 | 06/01/2001 | P-231663 | REGISTERED | 28 |
| BRASS EAGLE & Eagle's Head design | | | | | | |
| CHINA | 12/25/2008 | 7132731 | | | PENDING | 28 |
| CARNIVORE | | | | | | |
| UNITED STATES | 11/06/2003 | 76/557,438 | 09/25/2007 | 3,295,979 | REGISTERED | 28 |
| DEMON | | | | | | |
| UNITED STATES | 04/03/2002 | 76/390,882 | 11/21/2006 | 3,174,428 | REGISTERED | 28 |
| EAGLE'S HEAD DESIGN | | | | | | |
| CANADA | 08/30/1999 | 1027291 | 08/30/2001 | TMA550,31 1 | REGISTERED | NA |
| CHINA | 05/29/2006 | 5382791 | 05/27/2009 | 5382791 | REGISTERED | 09 |
| EUROPEAN UNION (C | 07/16/1999 | 001243286 | 03/06/2001 | 001243286 | REGISTERED | 25, 28, 41 |
| MEXICO | 04/24/2001 | 482043 | 07/27/2001 | 708064 | REGISTERED | 28 |
| NEW ZEALAND | 04/21/2004 | 711294 | 10/21/2004 | 711294 | REGISTERED | 28 |
| UNITED STATES | 06/18/1999 | 75/741,879 | 05/09/2000 | 2,348,664 | REGISTERED | 28 |
| ELITE HEADSHIELD | | | | | | |
| UNITED STATES | 06/10/2005 | 78/648,191 | 11/07/2006 | 3,167,789 | REGISTERED | 09 |
| ERGO | | | | | | |

JT Sports-Kee Action - Trademark Assignment (FINAL)

| COUNTRY | FILED DATE | APPLICATION # | REGISTRATION DATE | REGISTRATION No. | STATUS | CLASSES |
|--|------------|---------------|-------------------|------------------|------------|---------|
| UNITED STATES | 09/17/2003 | 76/549,154 | 07/12/2005 | 2,965,748 | REGISTERED | 28 |
| EVOLUTION | | | | | | |
| CANADA | 09/01/2005 | 1,270,713 | 07/17/2006 | TMA667,795 | REGISTERED | NA |
| UNITED STATES | 09/01/2005 | 78/705,097 | 01/16/2007 | 3,198,295 | REGISTERED | 28 |
| JT | | | | | | |
| UNITED STATES | 10/04/2005 | 78/726,253 | 05/19/2009 | 3,624,716 | REGISTERED | 28 |
| JT & Design (bent elliptical) | | | | | | |
| UNITED STATES | 04/06/2007 | 77/150,969 | 08/04/2009 | 3,664,128 | REGISTERED | 25 |
| JT & Design (elliptical) | | | | | | |
| CHINA | 05/29/2006 | 5382788 | 06/13/2009 | 5382788 | REGISTERED | 09 |
| CHINA | 10/12/2005 | 4938792 | 05/20/2009 | 4938792 | REGISTERED | 28 |
| KANER | | | | | | |
| UNITED STATES | 09/17/2003 | 76/549,156 | 12/07/2004 | 2,907,917 | REGISTERED | 28 |
| MAXIS | | | | | | |
| UNITED STATES | 09/30/2003 | 76/547,590 | 08/09/2005 | 2,983,681 | REGISTERED | 28 |
| OBLONG HOPPER & Design | | | | | | |

JT Sports-Kee Action - Trademark Assignment (FINAL)

| COUNTRY | FILED DATE | APPLICATION # | REGISTRATION DATE | REGISTRATION No. | STATUS | CLASSES |
|---|------------|---------------|-------------------|------------------|------------|---------|
| UNITED STATES | 10/06/2004 | 78/495,471 | 07/10/2007 | 3,263,489 | REGISTERED | 28 |
| OUTKAST | | | | | | |
| UNITED STATES | 10/24/2002 | 76/461,385 | 01/25/2005 | 2,920,335 | REGISTERED | 28 |
| PRODIGY | | | | | | |
| UNITED STATES | 10/04/2002 | 76/456,828 | 06/08/2004 | 2,851,664 | REGISTERED | 28 |
| QUICKLOCK | | | | | | |
| CANADA | 06/20/2007 | 1352694 | | | PENDING | NA |
| CHINA | 06/29/2007 | 6137867 | | | PENDING | 09 |
| UNITED STATES | 06/20/2007 | 77210604 | 04/21/2009 | 3609377 | REGISTERED | 09 |
| RAIDER | | | | | | |
| UNITED STATES | 09/04/2001 | 76/307,149 | 05/04/2004 | 2,837,672 | REGISTERED | 28 |
| REARWARD ANGLED REGULATOR Design | | | | | | |
| UNITED STATES | 08/27/2004 | 78/474,888 | 06/20/2006 | 3,108,287 | REGISTERED | 13 |
| REVELATION | | | | | | |
| UNITED STATES | 10/19/2004 | 76/616,676 | 12/27/2005 | 3,033,829 | REGISTERED | 28 |
| SELECT FIRE | | | | | | |
| CANADA | 09/01/2005 | 1270704 | 04/02/2008 | 710834 | REGISTERED | NA |
| UNITED STATES | 08/29/2005 | 78/702,265 | 08/01/2006 | 3,125,205 | REGISTERED | 28 |
| SNIPER | | | | | | |
| UNITED STATES | 12/30/2002 | 76/479,478 | 07/13/2004 | 2,862,119 | REGISTERED | 28 |

JT Sports-Kee Action - Trademark Assignment (FINAL)

| COUNTRY | FILED DATE | APPLICATION # | REGISTRATION DATE | REGISTRATION No. | STATUS | CLASSES |
|---------------------------------------|------------|---------------|-------------------|------------------|------------|---------|
| STEALTH | | | | | | |
| CANADA | 10/04/2005 | 1,274,549 | 09/26/2006 | TMA673,431 | REGISTERED | NA |
| UNITED STATES | 10/04/2005 | 78/725,807 | 05/15/2007 | 3,241,438 | REGISTERED | 28 |
| STRYKER PAINTBALL & Design | | | | | | |
| CANADA | 06/04/2009 | 1,440,450 | | | PENDING | NA |
| UNITED STATES | 06/26/2006 | 78/916,743 | | | SUSPENDED | 25 |
| UNITED STATES | 06/02/2009 | 77/750,284 | | | PENDING | 09 |
| UNITED STATES | 06/02/2009 | 77/750,285 | | | PENDING | 25 |
| UNITED STATES | 06/02/2009 | 77/750,287 | | | PENDING | 25 |
| UNITED STATES | 06/02/2009 | 77/750,289 | | | PENDING | 28 |
| UNITED STATES | 06/02/2009 | 77/750,292 | | | PENDING | 28 |
| TACTICAL | | | | | | |
| UNITED STATES | 09/17/2003 | 76/549,158 | 12/07/2004 | 2,907,918 | REGISTERED | 28 |
| TRILOGY | | | | | | |
| UNITED STATES | 08/17/2004 | 76/607,333 | 08/01/2006 | 3,124,094 | REGISTERED | 28 |
| VF TACTICAL | | | | | | |
| UNITED STATES | 09/17/2003 | 76/549,157 | 02/07/2006 | 3,056,788 | REGISTERED | 28 |
| VIEWLOADER | | | | | | |

JIT Sports-Kee Action - Trademark Assignment (FINAL)

| COUNTRY | FILED DATE | APPLICAT ION # | REGIST RATION DATE | REGISTRA TION No. | STATUS | CLASSES |
|-----------------|------------|----------------|--------------------|-------------------|------------|---------|
| BRAZIL | 05/28/2007 | 930703323260 | 10/06/2009 | 829181490 | REGISTERED | 28 |
| CANADA | 09/22/2005 | 1,272,984 | 04/01/2008 | 710584 | REGISTERED | NA |
| CHINA | 10/12/2005 | 4938796 | 05/20/2009 | 4938796 | REGISTERED | 28 |
| CHINA | 05/29/2006 | 5382792 | 06/13/2009 | 5382792 | REGISTERED | 09 |
| NEW ZEALAND | 04/21/2004 | 711295 | 10/21/2004 | 711295 | REGISTERED | 28 |
| UNITED STATES | 09/21/2005 | 787717,752 | 01/23/2007 | 3,200,968 | REGISTERED | 28 |
| UNITED STATES | 09/29/1997 | 75/364,648 | 07/06/1999 | 2,258,732 | REGISTERED | 28 |
| VL icon | | | | | | |
| CANADA | 09/01/2005 | 1270709 | 06/10/2008 | TMA716325 | REGISTERED | 28 |
| UNITED STATES | 09/01/2005 | 78705,090 | 01/02/2007 | 3,192,123 | REGISTERED | 28 |
| VLOCITY | | | | | | |
| CANADA | 09/28/2005 | 1,273,811 | 08/30/2006 | TMA671,597 | REGISTERED | NA |
| UNITED STATES | 09/27/2005 | 78721,659 | 08/05/2008 | 3,482,184 | REGISTERED | 09, 28 |
| W design | | | | | | |
| UNITED STATES | 09/17/2003 | 76/549,155 | 12/07/2004 | 2,907,916 | REGISTERED | 28 |
| WGP | | | | | | |
| BRAZIL | 05/28/2007 | 829181482 | | | PENDING | 28 |
| CHINA | 03/02/2007 | 5928251 | | | PENDING | 28 |

JT Sports-Kee Action - Trademark Assignment (FINAL)

| COUNTRY | FILED DATE | APPLICATION # | REGISTRATION DATE | REGISTRATION No. | STATUS | CLASSES |
|---------------------------|------------|---------------|-------------------|------------------|------------|------------|
| UNITED STATES | 02/13/2007 | 77/106,614 | 07/07/2009 | 3,651,656 | REGISTERED | 28 |
| WORR GAME PRODUCTS | | | | | | |
| CHINA | 05/29/2006 | 5382789 | 06/13/2009 | 5382789 | REGISTERED | 09 |
| CHINA | 10/12/2005 | 4938793 | 05/20/2009 | 4938793 | REGISTERED | 28 |
| EUROPEAN UNION (C | 07/23/2004 | 3,947,868 | 05/10/2005 | 3947868 | REGISTERED | 13, 18, 28 |
| WORR GAMES | | | | | | |
| CHINA | 06/13/2006 | 5416327 | 10/06/2009 | 5416327 | REGISTERED | 28 |
| CHINA | 06/13/2006 | 5416332 | 06/06/2009 | 5416332 | REGISTERED | 09 |
| CHINA | 06/13/2006 | 5416329 | 09/06/2009 | 5416329 | REGISTERED | 22 |
| CHINA | 06/13/2006 | 5416331 | 10/06/2009 | 5416331 | REGISTERED | 28 |
| CHINA | 06/13/2006 | 5416330 | 08/06/2009 | 5416330 | REGISTERED | 16 |
| CHINA | 06/13/2006 | 5416328 | 10/06/2009 | 5416328 | REGISTERED | 25 |
| WORRBLADE | | | | | | |
| UNITED STATES | 11/10/2003 | 76/558,613 | 07/12/2005 | 2,965,825 | REGISTERED | 28 |
| WORRGAS | | | | | | |
| UNITED STATES | 09/17/2003 | 76/549,153 | 07/05/2005 | 2,964,597 | REGISTERED | 09 |
| X-SHIELD | | | | | | |
| UNITED STATES | 12/13/2000 | 76/180,251 | 06/29/2004 | 2,858,300 | REGISTERED | 28 |