

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guinot		01/15/2010	simple joint stock company: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mary Cohr		
<b>Street Address:</b>	1 rue de la Paix		
<b>City:</b>	Paris		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	75001		
<b>Entity Type:</b>	simple joint stock company: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77822034	MARY COHR MARY COHR PARIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)943-0430		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3109799966		
<b>Email:</b>	jhgeller@aol.com		
<b>Correspondent Name:</b>	Jay H. Geller		
<b>Address Line 1:</b>	12100 Wilshire Bl., Suite 500		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

OP \$40.00 77822034

NAME OF SUBMITTER:	Jay H. Geller
Signature:	/jhgeller/
Date:	05/04/2010
Total Attachments: 1 source=GuinotCohr#page1.tif	

ASSIGNMENT

Whereas Guinot, a french simple joint stock company has filed an application to register in the United States Patent and Trademark Office, Serial No. 77322034;

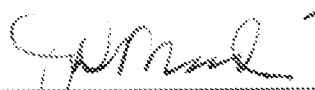
Whereas, Mary Cohr, a french simple joint stock company is desirous of acquiring said mark;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Guinot does hereby assign unto said Mary Cohr all right, title and interest in and to the mark together with the good will of the business symbolized by the mark, and the above referenced trademark application.

Dated this 15th day of January, 2010.

Guinot

BY



J.D. Mondin  
President