

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Bill of Sale (Loans and Loan Documents)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TD Bank, N.A. (successor by merger to Commerce Bank, N.A.)		10/27/2008	National Association:
RECEIVING PARTY DATA			
Name:	BIA DP Holdings, LLC		
Street Address:	15120 Enterprise Court		
Internal Address:	Suite 200		
City:	Chantilly		
State/Country:	VIRGINIA		
Postal Code:	20151		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	2837945	FACILITY CARE	
Registration Number:	2841925	ASSOCIATION MEETING & EVENT PLANNERS	
Registration Number:	2841926	MASS MERCHANDISERS & OFF-PRICE APPAREL BUYERS	
Registration Number:	2841927	PREMIUM, INCENTIVE & TRAVEL BUYERS	
Registration Number:	2841928	WOMEN'S AND CHILDREN'S WEAR BUYERS	
Registration Number:	2846975	CORPORATE MEETING PLANNERS	
Registration Number:	2846976	THE HOSPITAL PHONE BOOK	
Registration Number:	2846977	THE SALESMAN'S GUIDE	
Registration Number:	2880781	SG	
Registration Number:	3022285	GIFT, HOUSEWARES & HOME TEXTILES BUYERS	
Registration Number:	3022284	MEN'S & BOYS' WEAR BUYERS	
Registration Number:	3088923	MEDICAL MEETING & EVENT PLANNERS	
Registration Number:	3180282	AMERICAN PAINTING CONTRACTOR	

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Registration Number:	3210902	OSHA TRAINING CAMP
Registration Number:	3258691	HIRING THE BEST
Registration Number:	1822422	COMMUNICATION BRIEFINGS
Registration Number:	1993099	AMERICAN SPEAKER
Registration Number:	2045442	TREND LETTER

CORRESPONDENCE DATA

Fax Number: (704)353-3246
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (704) 331-7400
Email: mike.tobin@klgates.com
Correspondent Name: K&L Gates, LLP (Attn: Michael A. Tobin)
Address Line 1: 214 North Tryon Street
Address Line 2: Hearst Tower, 47th Floor
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	2833461.00200
NAME OF SUBMITTER:	Michael A. Tobin
Signature:	/Michael A. Tobin/
Date:	05/04/2010

Total Attachments: 1
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BILL OF SALE

THIS BILL OF SALE ("Bill of Sale") is made as of October 27, 2008, by TD Bank, N.A. (successor by merger to Commerce Bank, N.A.) (the "Assignor"), in favor of BIA DP Holdings, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Assignee and Assignor are parties to that certain Loan Purchase and Sale Agreement (the "Purchase Agreement"), dated as of the date hereof, and each capitalized term used but not defined herein shall have the meaning ascribed to it in the Purchase Agreement;

WHEREAS, pursuant to the Purchase Agreement, the Assignor agreed to assign to the Assignee and the Assignee agreed to assume from the Assignor, for the consideration and upon the terms and conditions set forth in the Purchase Agreement, all of Assignor's right title and interest in and to the Loans made by Assignor to Douglas Publications LLC and all Loan Documents relating thereto (including all obligations of all other Obligor relating thereto).

NOW, THEREFORE, pursuant to the Purchase Agreement and in consideration of the mutual promises contained therein, and for other good and valuable consideration, the receipt and sufficiency of which the Assignor and the Assignee each hereby acknowledges, the parties agree as follows:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys to the Assignee, effective as of 12:01 a.m. on the date hereof, all of the Assignor's right title and interest in, to and under the Loans and Loan Documents on the terms set forth in the Purchase Agreement. The Assignor acknowledges that third parties may rely hereon as evidence of transfer.

Nothing in this Bill of Sale shall be deemed to supersede, enlarge or modify any of the provisions of the Purchase Agreement. If any conflict exists between the terms of this Bill of Sale and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall govern and control. This Bill of Sale shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to any of the conflict of law rules thereof.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed and delivered this Agreement as of the date first above written.

Assignor:

TD BANK, N.A.
(Successor to Commerce Bank, N.A.)

BY:


VICTOR M. SLAVOV
VICE PRESIDENT