

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 7/31/2008)

U S DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U S Patent and Trademark Office: Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):

PENNANT FOODS COMPANY

- Individual(s)
- General Partnership
- Corporation- State: DELAWARE
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance (Execution Date(s) :

Execution Date(s) DECEMBER 29, 2008

- Assignment
- Security Agreement
- Other Certificate of Conversion from corporation to LLC
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: d/b/a FRESH START BAKERIES NORTH AMERICA

Internal Address: _____

Street Address: 1209 ORGANGE STREET

City: WILMINGTON

State: DELAWARE

Country: USA Zip: 19801

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other limited liability co Citizenship DELAWARE

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

B. Trademark Registration No (s)
SEE ATTACHED SHEET(S)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown).
SEE ATTACHED SHEET(S) (2 Pgs)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: KAY LYN SCHWARTZ

Internal Address: 3000 THANKSGIVING TOWER

Street Address: 1601 ELM STREET

City: DALLAS

State: TEXAS Zip: 75201-4761

Phone Number: 214-999-4702

Fax Number: 214-999-3623

Email Address: IP@GARDERE.COM

6. Total number of applications and registrations involved:

19

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 495.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 07-0153

Authorized User Name KAY LYN SCHWARTZ

9. Signature:

Kay L Schwartz
Signature

5-4-10
Date

KAY LYN SCHWARTZ
Name of Person Signing

Total number of pages including cover sheet, attachments, and document 10




Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450



CH \$490.00 070153 76687666

U.S. APPLICATIONS/REGISTRATIONS

Formerly PENNANT FOODS COMPANY

Now PENNANT FOODS COMPANY, LLC

MARK	APPLICATION/REGISTRATION NO.	ATTORNEY DOCKET NO.
BAKER'S BLISS	2467778	132462-3005
 (Butterfly design)	2109095	132462-3008
 (Butterfly design)	1758563	132462-3009
CRAFTSMAN	2283394	132462-3015
EAT WELL -- TREAT YOUR BODY RIGHT	2143193	132462-3018
JUST WHIP	2274587	132462-3026
JUSTBAKE	2488507	132462-3028
PENNANT	691390	132462-3041
PENNANT	1732155	132462-3042
PENNANT	2272417	132462-3043
PENNANT	2314803	132462-3044
SWEET BITES	2540932	132462-3064
 La Francaise BAKERY	3152520	132462-3077
WHERE BAKING TRADITIONS BEGIN	3352857	132462-3078
FINE BAKED GOODS IN THE EUROPEAN TRADITION	3474403	132462-3088

JUST BAKE	76/687666	132462-3089
 The logo for Doughlectables features the brand name in a stylized, cursive font. Below the text is a graphic of a dark, curved banner with three small, round, light-colored objects, possibly dough balls or cookies, resting on it.	3696240	132462-3092
DOUGHLECTABLES	3655116	132462-3093
 The Pennant logo consists of the word "PENNANT" in a large, bold, serif font. The letters are set against a background that resembles a pennant or a flag, with a diamond shape behind the text.	76/696795	132462-3094

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "PENNANT FOODS COMPANY, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2008.

2623007 8300

081234304



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7050824

DATE: 12-29-08

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004198 FRAME: 0886

Delaware

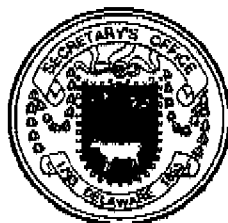
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PENNANT FOODS COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PENNANT FOODS COMPANY" TO "PENNANT FOODS COMPANY, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2008, AT 3:50 O'CLOCK P.M.

2623007 8100V

081234304



You may verify this certificate online at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7050823

DATE: 12-29-08

TRADEMARK

REEL: 004198 FRAME: 0887

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:57 PM 12/29/2008
FILED 03:50 PM 12/29/2008
SRV 081234304 - 2623007 FILE

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO
A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE DELAWARE LIMITED LIABILITY COMPANY ACT**

The undersigned, being authorized to execute and file this Certificate of Conversion of Pennant Foods Company, a corporation (the "Corporation"), to a limited liability company hereby certifies that:

1. The jurisdiction where the Corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date on which the Corporation was first formed is May 13, 1996.
4. The name of the Corporation immediately prior to filing this Certificate of Conversion is Pennant Foods Company.
5. The name of the limited liability company as of the date of this Certificate of Conversion is Pennant Foods Company, LLC.
6. The corporation herein being converted is duly organized and existing under the laws of State of Delaware and the limited liability company into which the corporation is being converted is duly organized and existing under the laws of the State of Delaware.

[SIGNATURE ON THE FOLLOWING PAGE.]

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the
29th day of December, 2008.

PENNANT FOODS COMPANY

By: 

Russell A. Doll
Senior Vice President, Chief Financial
Officer and Corporate Secretary

S-1

*Pennant Foods Company
Certificate of Conversion*

3008499

TRADEMARK
REEL: 004198 FRAME: 0889

Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "PENNANT FOODS COMPANY, LLC" FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2008, AT 3:50 O'CLOCK P.M.

2623007 8100V

081234304

You may verify this certificate online at corp.delaware.gov/euchver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7050823

DATE: 12-29-08

TRADEMARK

REEL: 004198 FRAME: 0890

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:57 PM 12/29/2008
FILED 03:50 PM 12/29/2008
SRV 081234304 - 2623007 FILE

**CERTIFICATE OF FORMATION
OF
PENNANT FOODS COMPANY, LLC**

1. The name of the limited liability company is Pennant Foods Company, LLC.
2. The address of its registered office in the State of Delaware is 1209 Orange Street, Wilmington, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on this 29th day of December, 2008.



Russell A. Doll
Authorized Person