

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brinkmanship Import and Export, LLC		11/28/2009	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fahriye Duymus		
<b>Street Address:</b>	235 Mcelroy Ave		
<b>City:</b>	Fort Lee		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07024		
<b>Entity Type:</b>	INDIVIDUAL:		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0879998	BEAU BRUMMELL	
Registration Number:	0521764	BEAU BRUMMELL	
Registration Number:	0421954	BEAU BRUMMELL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(973)767-1292		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	973-685-5280		
<b>Email:</b>	michael@patentlawny.com		
<b>Correspondent Name:</b>	Michael Feigin, Esq.		
<b>Address Line 1:</b>	103 The Circle		
<b>Address Line 4:</b>	Passaic, NEW JERSEY 07055		
<b>NAME OF SUBMITTER:</b>	Michael J. Feigin, Esq.		
<b>Signature:</b>	/Michael Feigin/		

OP \$90.00 0879998

Date:

05/05/2010

Total Attachments: 2

source=DMS001-01e-Assignment#page1.tif

source=DMS001-01e-Assignment#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Brinkmanship Import and Export LLC, a New York limited liability company, with offices at 19 Wimbledon Ct. White Plains, NY 10607 (hereinafter referred to as the "Assignor") is the owner of all right, title and interest in and to the common-law trademarks and U.S. trademark registrations in the United States patent and Trademark Office set forth and more particularly described on Schedule A (hereinafter, the "Trademarks");

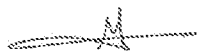
WHEREAS, Fahriye Duymus, an individual, with an address at 235 Mcelroy Ave. Fort Lee, NJ 07024, (hereinafter called the "Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the said Trademarks, any common law rights therein, and the registrations and applications therefore and together with the goodwill of the business in connection with which the said trademark are used and which is symbolized by said Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the said Trademarks and the registrations and applications therefore for the United States and throughout the world, as set forth and more particularly described on Schedule "A" hereto, together with the goodwill of the business in connection with which the said Trademarks are used and which is symbolized by said Trademark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's Right, title, and interest in and to the said Trademark in the Assignee and/or to provide evidence to support any of the forgoing in the event such evidence is deemed necessary by Assignee, to extent such evidence is in the possession or control of Assignor.

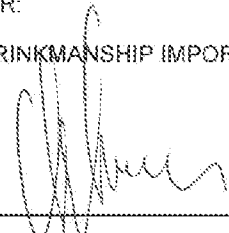
IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed as of the 28 day of November 2009.

ATTES:

  
\_\_\_\_\_

ASSIGNOR:

BRINKMANSHIP IMPORT AND EXPORT, LLC

By:   
\_\_\_\_\_

Name: OGUZ DUYMUS

Title: PRESIDENT

Exhibit IV-1

TRADEMARKS ASSIGNED

<u>MARK</u>	<u>SERIAL/REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
BEAU BRUMMELL	879,998	November 4, 1969
BEAU BRUMMELL	521,764	March 7, 1950
BEAU BRUMMELL	421,954	June 25, 1946
BEAU BRUMMEL		
BEAU BRUMMEL SOHO		

Exhibit IV-2