

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Nail Consultants, LTD.		05/04/2010	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Pacific World Corporation		
Street Address:	25800 Commercentre drive		
City:	Lake Forest		
State/Country:	CALIFORNIA		
Postal Code:	92630		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78885716	NAILCEUTICALS	
CORRESPONDENCE DATA			
Fax Number:	(615)244-6804		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(615) 850-8567		
Email:	mark.plotkin@wallerlaw.com		
Correspondent Name:	Mark J. Plotkin		
Address Line 1:	511 Union Street, Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37214		
ATTORNEY DOCKET NUMBER:	015600.96032 - NAILCEUTIC		
NAME OF SUBMITTER:	Mark J. Plotkin		
Signature:	/Mark J. Plotkin/		
Date:	05/05/2010		

OP \$40.00 78885716

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND ACCOMPANYING APPLICATIONS, REGISTRATIONS AND GOODWILL

Effective as of the date of registration of the Marks (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **THE NAIL CONSULTANTS, LTD.**, an Arizona corporation with principal offices at 6602 N. 31st Street, Phoenix, Arizona 85016 ("Assignor"), and **PACIFIC WORLD CORPORATION**, a California corporation with principal offices at 25800 Commercentre Drive, Lake Forest, California 92630 (the "Assignee"), all of Assignor's worldwide rights, title and interest in and to the trademarks listed on SCHEDULE A attached hereto (collectively, the "Marks"), any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill which is symbolized by the Marks and the resulting right to recover damages and profits for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.


IN WITNESS WHEREOF, the parties hereto have caused this assignment to be signed by an individual thereto duly authorized all as of the Effective Date.

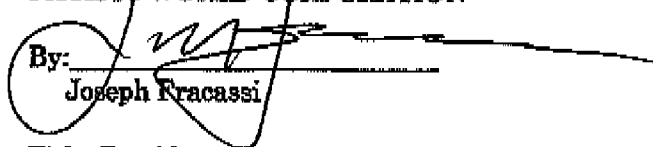
TNC:

PWC:

THE NAIL CONSULTANTS, LTD.

PACIFIC WORLD CORPORATION

By: 
Renee Resler

By: 
Joseph Fracassi

Title: President/CEO

Title: President

**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND
ACCOMPANYING APPLICATIONS, REGISTRATIONS AND GOODWILL**

Schedule A

Assigned Registration

	MARK	SERIAL NO.	CLASS
1.	NAILCEUTICALS (standard characters)	78/885,716	3