

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MacNeil Automotive Products, Limited		04/13/2010	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	MacNeil IP LLC
Street Address:	2435 Wisconsin Street
City:	Downers Grove
State/Country:	ILLINOIS
Postal Code:	60515
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	2915404	MATGRIP
Registration Number:	3193047	MATGRIP
Registration Number:	2734277	MACNEIL
Serial Number:	77823086	MACNEIL
Registration Number:	1654099	MACNEIL AUTOMOTIVE PRODUCTS LIMITED
Registration Number:	3035695	MACNEIL AUTOMOTIVE PRODUCTS LIMITED
Registration Number:	1891121	WEATHERTECH
Registration Number:	1664203	WEATHERTECH
Registration Number:	2576007	WEATHERTECH
Registration Number:	3126354	WEATHERTECH
Registration Number:	3534011	WEATHERTECH
Registration Number:	2777726	CLICK AND STAY
Registration Number:	3140222	TECHNOFLEX
Registration Number:	3545072	DIGITALFIT

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Registration Number:	3489456	DIGITALFIT
Registration Number:	2830984	CLEARCOVER
Registration Number:	2709618	RACK SACK
Registration Number:	3110584	LET THE FRESH AIR IN
Registration Number:	3589189	REAR OVER THE HUMP FLOORLINER
Registration Number:	3338825	PERFECT DIGITALFIT
Serial Number:	77190431	BUMPERFRAME
Registration Number:	3617751	
Registration Number:	3664896	AVM
Serial Number:	77685232	LAMPGARD
Serial Number:	77650830	PLATEFRAME
Serial Number:	77692670	MIGHTY LINER
Serial Number:	77692680	MIGHTYLINER
Serial Number:	77823113	QUICKTURN
Serial Number:	77847785	TECHSHADE
Serial Number:	77847753	TECHSHADE
Serial Number:	77847772	WEATHERTECH TF
Serial Number:	77847731	TFWEATHERTECH TF

CORRESPONDENCE DATA

Fax Number: (630)434-0444
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 630-434-0414
Email: jperkins@momlaw.com
Correspondent Name: Jefferson Perkins
Address Line 1: 1001 Warrenville Road
Address Line 2: Suite 500
Address Line 4: Lisle, ILLINOIS 60532

ATTORNEY DOCKET NUMBER:	31700.000234
NAME OF SUBMITTER:	Patricia Romanelli
Signature:	/Patricia Romanelli/
Date:	05/05/2010

Total Attachments: 4
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TRADEMARK

REEL: 004199 FRAME: 0044

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT by and between MacNeil Automotive Products, Limited (hereinafter, "Assignor") and MacNeil IP LLC (hereinafter, "Assignee").

RECITALS

Assignor is the owner of all right, title and interest in and to the trademarks identified on Schedule A attached to this Assignment (the "Trademarks").

Assignee desires to obtain all right, title and interest in and to the Trademarks and in and to the federal registrations which have been or may be issued for the Trademarks.

PROVISIONS

NOW, THEREFORE, the above premises considered, for one dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee the Trademarks and the goodwill of the business represented by the Trademarks. Assignor further assigns to Assignee all rights of action for infringement of the Trademarks which may have accrued to Assignor prior to the date of this Assignment.

This Assignment shall be construed under the laws of the State of Illinois.

IN WITNESS WHEREOF, the parties or their authorized representatives have executed this Assignment below.

ASSIGNOR:

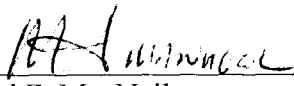
ASSIGNEE:

MACNEIL AUTOMOTIVE
PRODUCTS, LIMITED

MACNEIL IP LLC



By: David F. MacNeil
Its: President



By: David F. MacNeil
Its: Manager

Date: 4/13/2010

Date: 4/13/2010

SCHEDULE A

TRADEMARK:	COUNTRY:	SERIAL NO.:	FILING DATE:	REG. NO.:	REG. DATE:
MATGRIP	UNITED STATES	78/329,675	11/18/2003	2,915,404	12/28/2004
MATGRIP	UNITED STATES	78/811,346	2/9/2006	3,193,047	1/2/2007
MACNEIL	UNITED STATES	76/409,913	5/20/2002	2,734,277	7/8/2003
MACNEIL (floor trays)	UNITED STATES	77/823,086	9/9/2009		
MACNEIL AUTOMOTIVE PRODUCTS LIMITED & Design	UNITED STATES	74/060,918	5/21/1990	1,654,099	8/13/1991
MACNEIL AUTOMOTIVE PRODUCTS LIMITED & Design	UNITED STATES	78/537,271	12/22/2004	3,035,695	12/27/2005
WEATHERTECH	UNITED STATES	74/509,166	4/5/1994	1,891,121	4/25/1995
WEATHERTECH	UNITED STATES	74/060,917	5/21/1990	1,664,203	11/12/1991
WEATHERTECH	UNITED STATES	76/285,393	7/13/2001	2,576,007	6/4/2002
WEATHERTECH	UNITED STATES	78/684,699	8/3/2005	3,126,354	8/8/2006
WEATHERTECH	UNITED STATES	77/448,903	4/15/2008	3,534,011	11/18/2008
CLICK AND STAY	UNITED STATES	76/471,967	11/15/2002	2,777,726	10/28/2003
TECHNOFLEX	UNITED STATES	78/510,178	11/2/2004	3,140,222	9/5/2006
DIGITALFIT (floor trays)	UNITED STATES	78/515,333	11/11/2004	3,545,072	12/9/2008
DIGITALFIT (mud flaps)	UNITED STATES	77/119,405	3/1/2007	3,489,456	8/19/2008
CLEARCOVER	UNITED STATES	76/497,170	3/13/2003	2,830,884	4/6/2004

TRADEMARK

REEL: 004199 FRAME: 0046

TRADEMARK:	COUNTRY:	SERIAL NO.:	FILING DATE:	REG. NO.:	REG. DATE:
RACK SACK	UNITED STATES	75/597,380	12/1/1998	2,709,618	4/22/2003
LET THE FRESH AIR IN	UNITED STATES	78/585,652	3/11/2005	3,110,584	6/27/2006
REAR OVER THE HUMP FLOORLINER & DESIGN	UNITED STATES	78/955,514	8/18/2006	3,589,189	3/10/2009
PERFECT DIGITALFIT	UNITED STATES	77/119,561	3/1/2007	3,338,825	11/20/2007
BUMPERFRAME	UNITED STATES	77/190,431	5/25/2007		
MAT DESIGN	UNITED STATES	77/344,458	12/5/2007	3,617,751	5/5/2009
AVM	UNITED STATES	77/557,820	8/28/2008	3,664,896	8/4/2009
LAMPGARD	UNITED STATES	77/685,232	3/6/2009		
PLATEFRAME	UNITED STATES	77/650,830	1/16/2009		
MIGHTY LINER	UNITED STATES	77/692,670	3/17/2009		
MIGHTYLINER	UNITED STATES	77/692,680	3/17/2009		
QUICKTURN	UNITED STATES	77/823,113	9/9/2009		
TECHSHADE	UNITED STATES	77/847,785	10/13/2009		
TECHSHADE Logo	UNITED STATES	77/847,753	10/13/2009		
WEATHERTECH TF	UNITED STATES	77/847,772	10/13/2009		

TRADEMARK:	COUNTRY:	SERIAL NO.:	FILING DATE:	REG. NO.:	REG. DATE:
WEATHERTECH TF Logo	UNITED STATES	77/847,731	10/13/2009		