

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Release of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Escalate Capital I, L.P.		05/04/2010	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

Name:	KANOODLE.COM, Inc.
Also Known As:	AKA Seevast Corp.
Street Address:	680 Fifth Avenue, 10th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Serial Number:	77178737	BEHAVIORTARGET
Serial Number:	76616090	BRIGHTADS
Serial Number:	76567125	CONTEXTTARGET
Serial Number:	78603944	DEMOTARGET
Serial Number:	76584302	DOMAINHOP
Serial Number:	77550512	KANOODLE
Serial Number:	76579861	KEYWORDTARGET
Serial Number:	76567113	LOCALTARGET
Serial Number:	78946059	PULSE 360
Serial Number:	77814189	PULSE 360° FULL CIRCLE PERFORMANCE
Serial Number:	77814344	PULSE 360 FULL CIRCLE PERFORMANCE
Serial Number:	77046770	PULSE360
Serial Number:	78945252	SEEVAST

OP \$390.00 77178737

Serial Number:	77389640	SYNDIGO
Serial Number:	77389645	SYNDIGO NETWORKS

**CORRESPONDENCE DATA**

Fax Number: (214)758-1550  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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Correspondent Name: Vicky Walker, Patton Boggs LLP  
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Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	023854.0125 [SEEVAST]
NAME OF SUBMITTER:	Vicky Walker, Senior Paralegal
Signature:	/Vicky Walker/
Date:	05/05/2010

Total Attachments: 3  
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NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

WHEREAS, by an Intellectual Property Security Agreement dated as of June 28, 2006, recorded in the United States Patent and Trademark Office on (Reel/Frame: 004076/0433), Kanoodle.com, Inc., a Delaware corporation (now know as Seevast Corp., the "Assignor"), assigned to and granted to Escalate Capital I, L.P., a Delaware limited partnership ("Assignee"), a security interest in all right, title and interest of Assignor in and to its trademarks, service marks, tradenames and applications therefor (together with any goodwill associated therewith) including the United States trademarks attached hereto as Exhibit A (collectively, the "Trademarks");

WHEREAS, Assignee wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks;

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of this 4<sup>th</sup> day of May, 2010.

ESCALATE CAPITAL I, L.P.

By: 

Name: Ross Cockrell

Title: member

**EXHIBIT A  
TO  
NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

**(See attached)**

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**TRADEMARK  
REEL: 004199 FRAME: 0173**

**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

Mark	Country / State	Application No.	Filing Date	Registration No.	Registration Date	Status	Owner
BEHAVIORTARGET	United States	77/178737	05/11/2007	3447956	06/17/2008	Registered	Pulse 360, Inc.
BRIGHTADS	United States	76/616090	10/15/2004	3226348	04/10/2007	Registered	Kanoodle.com, Inc.
CONTEXTTARGET	United States	76/567125	12/29/2003	2984604	08/16/2005	Registered	Pulse 360, Inc.
DEMOTARGET	United States	78/603944	04/07/2005	3299052	09/25/2007	Registered	Pulse 360, Inc.
DOMAINHOP	United States	76/584302	04/01/2004	3067103	03/14/2006	Registered	Pulse 360, Inc.
KANOODLE	Australia	984260	01/07/2004	984260	01/07/2004	Registered	Kanoodle.com, Inc.
KANOODLE	United States	77/550512	08/19/2008	3594789	03/24/2009	Registered	Kanoodle.com, Inc.
KANOODLE.COM	Canada	1046461	02/10/2000	600297	01/22/2004	Registered	Kanoodle.com, Inc.
KANOODLE.COM	European Union	003576501	12/10/2003	003576501	07/14/2005	Registered	Kanoodle.com, Inc.
KEYWORDTARGET	United States	76/579861	03/08/2004	3133471	08/22/2006	Registered	Kanoodle.com, Inc.
LOCALTARGET	United States	76/567113	12/29/2003	3074819	03/28/2006	Registered	Kanoodle.com, Inc.
PULSE 360	United States	78/946059	08/07/2006	3474061	07/22/2008	Registered	Pulse 360, Inc.
PULSE 360 FULL CIRCLE PERFORMANCE (horizontal logo)	United States	77/ 814189	08/27/2009			Pending	Pulse 360, Inc.
PULSE 360 FULL CIRCLE PERFORMANCE (horizontal stacked logo)	United States	77/ 814344	08/27/2009			Pending	Pulse 360, Inc.
PULSE360	United States	77/046770	11/17/2006	057171	01/15/2003	Published for Opposition 06/16/09 Registered	Pulse 360, Inc. Seevast Corp.
SANTA MONICA NETWORKS INC.	California						
SEEVAST	United States	78/945252	08/04/2006	3486510	08/12/2008	Registered	Seevast Corp.
SYNDIGO	Australia	1253887	07/25/2008	1253887	07/25/2008	Registered	SyndiGo, Inc.
SYNDIGO	Canada	1405045	07/28/2008			Pending; Response filed 07/07/09	SyndiGo, Inc.
SYNDIGO	European Union	007086069	07/23/2008			Pending; Registration fees paid 05/21/09	SyndiGo, Inc.
SYNDIGO	United States	77/389640	02/06/2008			Pending; Statement of Use Accepted 08/21/09	SyndiGo, Inc.
SYNDIGO NETWORKS	United States	77/389645	02/06/2008			Pending; Statement of Use Accepted 08/21/09	SyndiGo, Inc.