

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		04/27/2010	Michigan Banking Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
Name:	Iconoculture, Inc.		
Street Address:	244 First Avenue North, Suite 200		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55401		
Entity Type:	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	2862098	ICONOCULTURE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(612)642-8341		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-672-8341		
Email:	bradley.pederson@maslon.com		
Correspondent Name:	Bradley Pederson, Esq. c/o Maslon et al.		
Address Line 1:	90 S. 7th St., 3300 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	20100199		
NAME OF SUBMITTER:	Bradley Pederson		
Signature:	/Bradley Pederson/		
Date:	05/05/2010		

OP \$40.00 2862098

Total Attachments: 2

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE dated as of April 27, 2010 (this "Release") is made by Comerica Bank ("Secured Party") under the Intellectual Property Security Agreement dated September 17, 2007 (the "Security Agreement") and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 003635, Frame 0211, between Iconoculture, Inc. (the "Grantor") and Secured Party.

WHEREAS, pursuant to the Security Agreement, Grantor granted to Secured Party a security interest in Grantor's trademarks (the "Trademarks"), including but not limited to those listed on attached Exhibit A.

WHEREAS, Secured Party wishes to: (i) release all of its security interests covering the Trademarks; (ii) restore all right, title and interest in and to the Trademarks to Grantor; and (iii) dissolve any and all liens and encumbrances respecting the Trademarks under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Secured Party does hereby release its security interests in the Trademarks, and discharges, quit claims and relinquishes unto Grantor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

IN WITNESS WHEREOF, Secured Party caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

**COMERICA BANK**

By: \_\_\_\_\_

Signature of

Its: \_\_\_\_\_

Title

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**TRADEMARK  
REEL: 004199 FRAME: 0249**

**EXHIBIT A**

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
ICONOCULTURE	76/473415	2,862,098	12/4/02	7/13/04

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