

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Demon International L.C.		05/05/2010	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	Fortress Partners, L.C.
Street Address:	850 E 68 N
City:	Orem
State/Country:	UTAH
Postal Code:	84097
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3049943	KORE
Registration Number:	3038018	KORE
Registration Number:	2496286	POORBOY
Registration Number:	3063383	D
Registration Number:	2858964	DEMON
Registration Number:	3067881	DEMON
Registration Number:	3049938	DEMON

CORRESPONDENCE DATA

Fax Number: (801)225-7253
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 801 358 1553
 Email: brent@demonsnow.com
 Correspondent Name: Brent Davidson
 Address Line 1: 51 West Center St #170

OP \$190.00 3049943

Address Line 4: Orem, UTAH 84057

NAME OF SUBMITTER: BRENT DAVIDSON

Signature: /BRENT DAVIDSON/

Date: 05/05/2010

Total Attachments: 3
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made and entered on _____ May 5 _____, 2010 _____, by and between _____ Demon International L.C. _____ ("Assignor") and _____ Fortress Partners, L.C. _____ ("Assignee") (collectively referred to as the "Parties").

Whereas, Assignor is the owner of the trademark(s) as described in Exhibit A attached hereto and incorporated by reference herein (the "Marks"); and

Whereas, Assignor wishes to assign his rights in the Marks to Assignee.

Now, Therefore, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. ASSIGNMENT: Assignor hereby assigns, sells and transfers to Assignee all of his/her/its rights, title and interest in and to the Marks, including, but not limited to: (i) all registration rights with respect to the Marks, (ii) any rights to prepare derivative marks, (iii) any goodwill related to the Marks, and (iv) all income, royalties or claims relating to the Marks due or payable on or after the date of this Assignment.

2. ASSIGNOR'S REPRESENTATIONS: Assignor represents and warrants (i) that Assignor is the exclusive owner of the Marks, (ii) that Assignor possesses all rights, title and interest in and to the Marks, (iii) that Assignor has the power to enter into this Assignment, (iv) that the Marks do not infringe on the rights of any other person or entity, and (iv) that the rights transferred in this Assignment are free of any lien, encumbrance or adverse claim.

3. CONTINUING OBLIGATIONS: Assignor agrees to assist Assignee, upon request, by taking any reasonable action that may be necessary for the perfecting, securing and completing of this Assignment.

4. BINDING EFFECT: The covenants and conditions contained in this Assignment shall apply to and bind the Parties and their heirs, legal representatives, successors and permitted assigns.

5. GOVERNING LAW: This Assignment shall be governed by and construed in accordance with the laws of the State UTAH _____.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed the day and year first above written.

ASSIGNOR:

Demon International L.C.

Brent Davidson

(Name)

Principal

(Position, if applicable)

Brent Davidson *MAY 5, 2010*

ASSIGNEE:

Fortress Partners LC

Brent Davidson

(Name)

Principal

(Position, if applicable)

Brent Davidson *MAY 5, 2010*

EXHIBIT A

DESCRIPTION OF MARKS

[Include a brief description of the Marks including any trademark registration numbers]

Kore 3049943
Kore 3038018
Poorboy 2496286
Demon 3063383
Demon 2858964
Demon 3067881
Demon 3049938