

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lights, Camera, Interaction!, Inc.		04/05/2010	CORPORATION: CONNECTICUT

**RECEIVING PARTY DATA**

<b>Name:</b>	Melissa & Doug, LLC
<b>Street Address:</b>	141 Danbury Road
<b>City:</b>	Wilton
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06897
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	2470372	MELISSA & DOUG'S PUZZLE WORLD LIGHTS, CAMERA, INTERACTION!
Registration Number:	2472178	PUZZLE WORLD
Registration Number:	2487044	LIGHTS, CAMERA, INTERACTION!
Registration Number:	2797802	MAKIN' MUSIC
Registration Number:	2843981	MIGHTY BUILDERS
Registration Number:	2848602	MELISSA & DOUG
Registration Number:	2875715	POP & GO
Registration Number:	2889640	WOOD 'N THINGS
Registration Number:	3129623	BAND IN A BOX
Registration Number:	3203307	MELISSA & DOUG
Registration Number:	3403317	ART ESSENTIALS
Registration Number:	3412813	FRESH START

**CORRESPONDENCE DATA**

**900161460**

**TRADEMARK  
 REEL: 004199 FRAME: 0941**

**CH \$315.00 2470372**

Fax Number: (212)391-0525  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-278-0400  
Email: wmiller@cooperdunham.com  
Correspondent Name: Wendy E. Miller c/o Cooper & Dunham LLP  
Address Line 1: 30 Rockefeller Plaza, 20th Floor  
Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	1583-00000
NAME OF SUBMITTER:	Wendy E. Miller
Signature:	/Wendy E. Miller/
Date:	05/06/2010

Total Attachments: 2  
source=Assignment LCI to M&D LLC#page1.tif  
source=Assignment LCI to M&D LLC#page2.tif

**TRADEMARK ASSIGNMENT**

WHEREAS, LIGHTS, CAMERA, INTERACTION!, INC., a corporation of the State of Connecticut, having a place of business at 141 Danbury Road, Wilton, Connecticut 06897, is the owner of all rights, title and interest in and to the trademarks and registrations therefor identified in the attached Schedule in the United States and worldwide (hereinafter the "Trademarks"), together with the business and goodwill associated with them;

WHEREAS, MELISSA & DOUG, LLC, a corporation of the State of Delaware, having a place of business at 141 Danbury Road, Wilton, Connecticut 06897, wishes to acquire all rights, title and interest throughout the world in and to the Trademarks, and any foreign counterparts thereof, together with the business and goodwill associated with them;

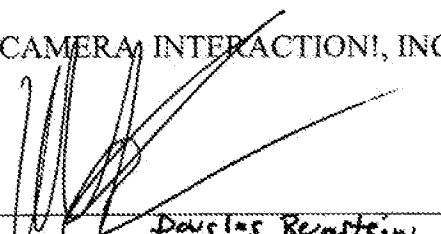
NOW, THEREFORE, for the sum of Ten Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, LIGHTS, CAMERA, INTERACTION!, INC. does hereby sell, assign and transfer to MELISSA & DOUG, LLC, and its successors and assigns, all of its rights, title and interest throughout the world in and to the Trademarks, together with the business and goodwill associated with them, including all right to sue for past infringements.

This Assignment is effective as of July 31, 2007.

Dated: 4/5, 2010

LIGHTS, CAMERA, INTERACTION!, INC.

Name:  
Title:



*Douglas Bernstein*  
CC-CEO

**SCHEDULE**

Trademark	Registration No.	Issued
MELISSA & DOUG'S PUZZLE WORLD	2470372	07/17/01
PUZZLE WORLD	2472178	7/24/01
LIGHTS, CAMERA, INTERACTION!	2487044	9/11/01
MAKIN' MUSIC	2797802	12/23/03
MIGHTY BUILDERS	2843981	5/18/04
MELISSA & DOUG	2848602	6/1/04
POP & GO	2875715	8/17/04
WOOD 'N THINGS	2889640	9/28/04
BAND IN A BOX	3129623	8/15/06
MELISSA & DOUG	3203307	1/30/07
ART ESSENTIALS	3403317	3/25/08
FRESH START	3412813	4/15/08