

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deacon Dog Brands LLC		04/26/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Good Harbor Fillet Company LLC		
<b>Street Address:</b>	21 Great Republic Drive		
<b>City:</b>	Gloucester		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01930		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77777188	GRILL 'N BAG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)345-1300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-345-1341		
<b>Email:</b>	matm@nixonpeabody.com		
<b>Correspondent Name:</b>	Michelle A. Massicotte		
<b>Address Line 1:</b>	100 Summer Street		
<b>Address Line 2:</b>	Nixon Peabody LLP		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>ATTORNEY DOCKET NUMBER:</b>	038726-25		
<b>NAME OF SUBMITTER:</b>	Michelle A. Massicotte		
<b>Signature:</b>	/Michelle A. Massicotte/		

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**TRADEMARK  
 REEL: 004200 FRAME: 0377**

Date:

05/05/2010

**Total Attachments: 3**

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## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Trademark Assignment") is made by **Deacon Dog Brands LLC**, a Delaware limited liability company, having its principal place of business at 17383 Sunset Boulevard, Suite A210, Pacific Palisades, California 90272 (the "Assignor"), and **Good Harbor Fillet Company LLC**, a Massachusetts limited liability company, having its principal place of business at 21 Great Republic Drive, Gloucester MASSACHUSETTS 01930 (the "Assignee").

WHEREAS, the Assignor has adopted a certain trademark for which the Assignor owns the trademark application and all common law rights associated therewith, which is listed in Schedule A attached hereto and is incorporated herein by reference (collectively, the "Mark");

WHEREAS, the Assignor has agreed to assign to the Assignee all of the rights, title and interests of the Assignor in and to the Mark, and the Assignee has agreed to accept said assignment;

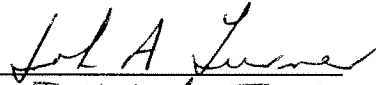
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee, and the Assignee hereby accepts from the Assignor, all of the rights, title and interests of the Assignor in and to the Mark, together with all of the goodwill of the business symbolized by the Mark with the right to recover for damages and profits and all other remedies for past infringements thereof. This Trademark Assignment may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

Executed this 26 day of April, 2010.


*[Signature Page to follow]*

**ASSIGNMENT OF TRADEMARKS  
SIGNATURE PAGE**

**Assignee: DEACON DOG BRANDS LLC**

**By:**   
**Name:** JOHN A. TURNER  
**Title:** Operating Partner

**Assignee: GOOD HARBOR FILLET COMPANY LLC**

**By:**   
**Name:** WILLIAM STRIDE  
**Title:** PRESIDENT

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS**  
**SCHEDULE A**

<b>Trademark</b>	<b>App. No.</b>	<b>App. Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
GRILL 'N BAG	77/777188	7/9/2009	N/A	N/A