

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alberto-Culver USA, Inc.		03/31/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Aloxxi International Corporation (fka AI International Inc.)		
Street Address:	716 North Maple Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1939417	ALOXXI BLOCK	
Registration Number:	1948202	ALOXXI BOOST	
Registration Number:	1939362	ALOXXI CHROMA	
Registration Number:	2601084	ALOXXI	
Registration Number:	1970867	ALOXXI LOCK	
CORRESPONDENCE DATA			
Fax Number:	(310)286-1728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.286.1700		
Email:	nshabani@rutterhobbs.com		
Correspondent Name:	Natasha Shabani		
Address Line 1:	1901 Avenue of the Stars		
Address Line 2:	Suite 1700		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	5198.010		

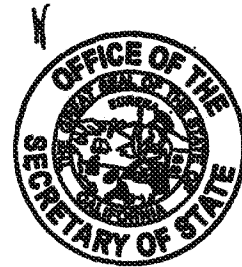
OP \$140.00 1939417

900161510

**TRADEMARK
 REEL: 004200 FRAME: 0388**

NAME OF SUBMITTER:	Natasha Shabani
Signature:	/natashashabani/
Date:	05/06/2010
Total Attachments: 4 source=Aloxxi trademark assignment and name change#page1.tif source=Aloxxi trademark assignment and name change#page2.tif source=Aloxxi trademark assignment and name change#page3.tif source=Aloxxi trademark assignment and name change#page4.tif	

State of California
Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

1

That the attached transcript of _____ page(s) is a full, true and correct copy of the original record in the custody of this office.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

APR - 7 2010



Debra Bowen

DEBRA BOWEN
Secretary of State

ENDORSED - FILED
 In the office of the Secretary of State
 of the State of California

CERTIFICATE OF AMENDMENT
 OF
 ARTICLES OF INCORPORATION
 OF
 AI INTERNATIONAL INC.

APR - 6 2010

George Schaeffer certifies that:

1. He is the Chief Executive Officer and Secretary, respectively, of AI International Inc. a California corporation (the "Corporation").
2. Article I is hereby amended to read as follows:

"I.

"The name of this Corporation is Aloxi International Corporation."

Article VII is hereby deleted in its entirety and replaced as follows:

"VII.

This Corporation is authorized to issue one class of common stock which shall be divided into two series, designated, respectively, "Series A Voting Common Stock" and "Series B Non Voting Common Stock." The total number of such shares of common stock that may be issued is Two Million (2,000,000) shares, of which the Corporation is authorized to issue One Million (1,000,000) shares of Series A Voting Common Stock, no par value, and One Million (1,000,000) shares of Series B Non Voting Common Stock, no par value. Except as otherwise provided herein, all shares of Series A Voting Common Stock and Series B Non Voting Common Stock will be identical and will entitle the holders to the same rights and privileges, including, without limitation, the same rights to distributions and liquidation proceeds. The holders of Series A Voting Common Stock shall have voting rights on all matters. The holders of Series B Non Voting Common Stock shall have no voting rights, except as expressly required under California law."

3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.
4. The Corporation has issued no shares.

I further declare under penalty of perjury under the laws of the State of California that the matters set forth in this Certificate of Amendment are true and correct of my own knowledge and that this Certificate of Amendment is executed in Los Angeles, California.

Dated: 4/6, 2010




[Signature]
 George Schaeffer, President and Secretary

INTELLECTUAL PROPERTY ASSIGNMENT

Pursuant to the Asset Purchase Agreement dated as of March 11, 2010 ("Agreement"), by and among Alberto-Culver USA, Inc., a Delaware corporation ("Seller"), and Paramount Beauty Distributor Association, Inc., a New York corporation, and AI International, Inc., a California corporation (collectively, "Purchaser"), for good and valuable consideration paid by Purchaser, receipt of which is hereby acknowledged and agreed, Seller hereby sells, conveys, assigns and transfers to AI International, Inc. all of its right, title and interest in and to the trademarks, trademark registrations and trademark applications set forth on Exhibit A hereto along with the associated goodwill and all renewals associated with the foregoing.

Date: March 31, 2010

ALBERTO-CULVER USA, INC.

By: 
Name: Gary P. Schmidt
Title: Secretary

Q:\GROUPS\LEGAL ADMIN\SIAGREMENT\ACQUIS\2009\ALLOXI\CLOSING\FINAL\TRADEMARKASSIGNMENT.DOC; 3/30/10; 14:03:19

EXHIBIT A

Country	Mark	Application Number	Registration Number	Status
California	EPITOME		77749	Registered
China	ALOXXI (PLAIN BLOCK LETTERS)	7686826		Pending
European Union	ALOXXI (PLAIN BLOCK LETTERS)	8513871		Pending
Germany	EPITOME	N200443WZ	1101715	Registered
Hong Kong	ALOXXI (PLAIN BLOCK LETTERS)	301416023	301416023	Registered
Norway	ALOXXI (PLAIN BLOCK LETTERS)	200910579		Pending
Russian Federation	ALOXXI (PLAIN BLOCK LETTERS)	2009721374		Pending
Singapore	ALOXXI (PLAIN BLOCK LETTERS)	T0808453D	T0808453D	Registered
Turkey	ALOXXI (PLAIN BLOCK LETTERS)	2008/19823	2008/19823	Registered
United Kingdom	EPITOME	1253597	1253597	Registered
United States	ALOXXI (STYLIZED)	74/534333	1945079	Abandoned
	ALOXXI BLOCK (STYLIZED)	74/546741	1939417	Registered
	ALOXXI BOOST (STYLIZED)	74/546740	1948202	Registered
	ALOXXI CHROMA (STYLIZED)	74/534334	1939362	Registered
	ALOXXI H2O2	74/546739	1940682	Abandoned
	ALOXXI (PLAIN BLOCK LETTERS)	76/339169	2601084	Registered
	ALOXXI LOCK (STYLIZED)	74/556939	1970867	Registered
	ALOXXI.COM			Renewed
Vietnam	ALOXXI (PLAIN BLOCK LETTERS)	4-2008-18071	137697	Registered