

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Liberty Mutual Insurance Company		05/06/2010	COMPANY: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Liberty Mutual Agency Corporation
Street Address:	175 Berkeley Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02117
Entity Type:	COMPANY: DELAWARE

PROPERTY NUMBERS Total: 67

Property Type	Number	Word Mark
Registration Number:	2420891	AMERICAN FIRE & CASUALTY COMPANY
Registration Number:	2293233	AVOMARK
Registration Number:	3037596	BECAUSE RELATIONSHIPS MATTER
Registration Number:	3454369	BOP ACCESS
Registration Number:	3566792	C.A.R.E.S.
Registration Number:	3111422	COMMERCIAL IQ
Registration Number:	3111421	COMMERCIAL IQ
Registration Number:	3673550	COMMERCIAL LINES IQ
Registration Number:	1506319	COMMERCIAL PROTECTOR
Registration Number:	1762165	COUNTRY LANE
Registration Number:	3502162	CUSTOM PROTECTOR
Registration Number:	3456896	ENCOURAGING RESPONSIBILITY. DELIVERING PEACE OF MIND.
Registration Number:	2958771	ENHANCED PROTECTION
Registration Number:	3427894	EXPERT EDGE

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Registration Number:	2384394	EXPRESS REPORTING
Registration Number:	2472885	FARMPAC
Registration Number:	3405099	FIRST NATIONAL SURETY
Registration Number:	2018491	FIRST NATIONAL SURETY
Registration Number:	2544401	GO AMERICA
Registration Number:	2544400	GO AMERICA AUTO INSURANCE
Registration Number:	2486073	INSURQUEST
Registration Number:	3125215	LANDLORD PROTECTION
Registration Number:	1775057	LIFTCALC
Registration Number:	1261930	MASTER PAK
Registration Number:	2502591	MASTER PAK PLUS
Registration Number:	2979218	NEIGHBORHOOD MATTERS!
Registration Number:	3711063	ONBOARD ADVISOR
Registration Number:	3711064	ONBOARD ADVISOR
Registration Number:	3711814	ONBOARDADVISOR
Registration Number:	3711815	ONBOARDADVISOR
Registration Number:	3036214	P P.A.R.I.S. CONNECT
Registration Number:	2977232	P P.A.R.I.S. EXPRESS
Registration Number:	3068620	P.A.R.I.S. EXPRESS
Registration Number:	3169074	P.A.R.I.S. EXPRESS
Registration Number:	2946297	PACE
Registration Number:	3566794	PAR 100
Registration Number:	2429624	PEAK PROPERTY PROGRAM
Registration Number:	3176072	PERSONAL IQ
Registration Number:	3173145	PERSONAL IQ
Registration Number:	1412595	PERSONAL PROTECTOR
Registration Number:	1642991	PRIDE
Registration Number:	2737875	PROPERTY PLUS
Registration Number:	2289595	PROTECT WHAT'S YOURS
Registration Number:	2332742	PROTECTING YOUR SUCCESS
Registration Number:	1696465	QUALITY CREST
Registration Number:	1377543	QUALITY-PLUS
Registration Number:	3536450	SAFER SCHOOLS. SAFER STUDENTS. BETTER FUTURE.
Registration Number:	3401236	SAFETY BEACON
Registration Number:	2502966	SECURE PAK

Registration Number:	2592520	SELECT CUSTOM PACKAGE
Registration Number:	1572374	SURETY LINK
Registration Number:	3192091	SURETY MATTERS
Registration Number:	3712457	TEENSURANCE
Registration Number:	3499512	THE COMMERCIAL PROTECTOR SERIES
Registration Number:	3075882	THE COMPANY OF CHOICE
Registration Number:	3618129	TÚ ¿QUÉ VALORAS?
Registration Number:	2900615	UNCOMPLICATE
Registration Number:	1235244	UNI-PAK
Registration Number:	1558431	WE'RE PROUD TO BOND THE BEST
Registration Number:	2372710	WEST AMERICAN INSURANCE COMPANY
Registration Number:	3507116	WHAT MATTERS TO YOU
Registration Number:	3623706	WHERE I MAKES THE DIFFERENCE
Serial Number:	77558778	ONBOARD ADVISOR
Serial Number:	77719627	ONBOARDADVISOR
Serial Number:	77719646	ONBOARDADVISOR
Serial Number:	77605192	P.A.R.I.S.
Serial Number:	85002710	VIRTUAL PRODUCER

CORRESPONDENCE DATA

Fax Number: (312)698-2241
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3128612822
Email: paula.krasny@bakermckenzie.com
Correspondent Name: Paula Jill Krasny
Address Line 1: 130 E. Randolph
Address Line 2: Suite 3500
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	100381
NAME OF SUBMITTER:	Paula Jill Krasny
Signature:	/Paula Jill Krasny/
Date:	05/07/2010

Total Attachments: 8
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ASSIGNMENT OF UNITED STATES TRADEMARKS

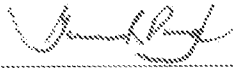
WHEREAS, Liberty Mutual Insurance Company, a company organized and existing under the laws of Massachusetts, and having its principal place of business at 175 Berkeley Street, Boston, Massachusetts 02117 ("Assignor") has been using certain trademarks and service marks in conjunction with its business, including but not limited to the trademark and service mark registrations, set forth in Schedule A attached hereto (collectively, the "Trademarks"); and

WHEREAS, Liberty Mutual Agency Corporation, a company organized and existing under the laws of Delaware, and having its principal place of business at 175 Berkeley Street, Boston, Massachusetts 02117 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Trademarks, including the right to bring actions for infringement of the Trademarks occurring prior to the date of this Assignment.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Service Marks used in conjunction with the Assignor's business, including but not limited to the Trademarks identified in Schedule A attached to this Assignment, including the right to bring actions for infringements of the Trademarks occurring prior to the date of this Assignment, together with that part of the goodwill of the Assignor's business connected with and symbolized by the Trademarks.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States Trademarks to be executed by its authorized representative.

LIBERTY MUTUAL INSURANCE COMPANY

By: 

Date: May 6, 2010

Name: James R. Pugh

Title: Assistant Secretary

COMMONWEALTH OF MASSACHUSETTS)
)
COUNTY OF SUFFOLK)

CERTIFICATE OF ACKNOWLEDGMENT

I, Deanna M. de Leon, a Notary Public, in and for the County and Commonwealth of Massachusetts aforesaid, do hereby certify that James R. Pugh, known to be the Assistant Secretary of Liberty Mutual Insurance Company appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of Liberty Mutual Insurance Company of his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 6th day of May, 2010


Notary Public

My Commission Expires:


October 15, 2010

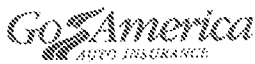
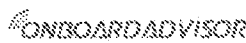
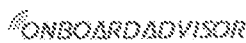
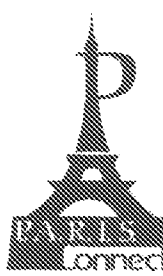
DEANNA M. de LEON
NOTARY PUBLIC
Commonwealth of Massachusetts
My Commission Expires Oct. 15, 2010

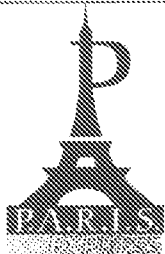

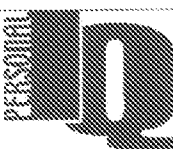

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SCHEDULE "A"

Registered Marks

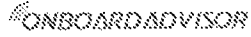
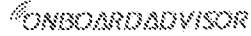
Mark	Registration No.	Registration Date
AMERICAN FIRE & CASUALTY COMPANY	2,420,891	January 15, 2001
AVOMARK	2,293,233	November 16, 1999
BECAUSE RELATIONSHIPS MATTER	3,037,595	January 3, 2006
BOP ACCESS	3,454,369	June 24, 2008
C.A.R.E.S.	3,566,792	January 27, 2009
COMMERCIAL IQ	3,111,422	July 4, 2006
	3,111,421	July 4, 2006
COMMERCIAL LINES IQ	3,673,550	August 25, 2009
COMMERCIAL PROTECTOR	1,506,319	September 27, 1988
COUNTRY LANE	1,762,165	March 30, 1993
CUSTOM PROTECTOR	3,502,162	September 16, 2008
ENCOURAGING RESPONSIBILITY. DELIVERING PEACE OF MIND.	3,456,896	July 1, 2008
ENHANCED PROTECTION	2,958,771	May 31, 2005
EXPERT EDGE	3,427,894	May 13, 2008
EXPRESS REPORTING	2,384,394	September 5, 2000

Mark	Registration No.	Registration Date
FARMPAC	2,472,885	July 31, 2001
FIRST NATIONAL SURETY	3,405,099	April 1, 2008
FIRST NATIONAL SURETY	2,018,491	November 19, 1996
GO AMERICA	2,544,401	March 5, 2002
 <i>Go America</i> AUTO INSURANCE	2,544,400	March 5, 2002
INSURQUEST	2,486,073	September 4, 2001
LANDLORD PROTECTION	3,125,215	September 16, 2005
LIFTCALC	1,775,057	June 8, 1993
MASTER PAK	1,261,930	December 20, 1983
MASTER PAK PLUS	2,502,591	October 30, 2001
NEIGHBORHOOD MATTERS!	2,979,218	July 26, 2005
ONBOARD ADVISOR	3,711,063	November 17, 2009
ONBOARD ADVISOR	3,711,064	November 17, 2009
 ONBOARDADVISOR	3,711,814	November 17, 2009
 ONBOARDADVISOR	3,711,815	November 17, 2009
 PARIS Connect	3,036,214	December 27, 2005

Mark	Registration No.	Registration Date
	2,977,232	July 26, 2005
P.A.R.I.S. EXPRESS	3,068,620	March 14, 2006
	3,159,074	November 7, 2006
PACE	2,946,297	May 3, 2005
PAR 100	3,566,794	January 27, 2009
PEAK PROPERTY PROGRAM	2,429,624	February 20, 2001
PERSONAL IQ	3,176,072	November 28, 2006
	3,173,145	November 21, 2006
PERSONAL PROTECTOR	1,412,595	October 7, 1986
	1,642,991	April 30, 1991
PROPERTY PLUS	2,737,875	July 15, 2003
PROTECT WHAT'S YOURS	2,289,595	October 26, 1999
PROTECTING YOUR SUCCESS	2,332,742	March 21, 2000
QUALITY CREST	1,696,465	June 23, 1992
QUALITY-PLUS	1,377,543	January 7, 1986
SAFER SCHOOLS. SAFER STUDENTS BETTER FUTURE	3,536,450	November 26, 2008
SAFETY BEACON	3,401,236	March 25, 2008

Mark	Registration No.	Registration Date
SECURE PAK	2,502,966	October 30, 2001
SELECT CUSTOM PACKAGE	2,592,520	July 9, 2002
SURETY LINK	1,572,374	December 19, 1989
SURETY MATTERS	3,192,091	January 2, 2007
TEENSURANCE	3,712,457	November 17, 2009
THE COMMERCIAL PROTECTOR SERIES	3,499,512	September 9, 2008
THE COMPANY OF CHOICE	3,075,882	April 4, 2006
TU ?QUE VALORAS?	3,618,129	May 12, 2009
UNCOMPLICATE	2,900,615	November 2, 2004
UNI-PAK	1,235,244	April 19, 1983
WE'RE PROUD TO BOND THE BEST	1,558,431	September 26, 1989
WEST AMERICAN INSURANCE COMPANY	2,372,710	August 1, 2000
WHAT MATTERS TO YOU	3,507,116	September 30, 2008
WHERE I MAKES THE DIFFERENCE	3,623,706	May 19, 2009

Pending Applications

Mark	Application No.	Filing Date
ONBOARD ADVISOR	77/558,778	August 29, 2008
 ONBOARD ADVISOR	77/719,627	April 22, 2009
 ONBOARD ADVISOR	77/719,646	April 22, 2009
P.A.R.I.S.	77/605,192	October 31, 2008
VIRTUAL PRODUCER	85/002,710	March 31, 2010