

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comfort Dental Group, Inc.		01/01/2010	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	RAK Trademarks, LLC		
Street Address:	17404 West 53rd Dr.		
City:	Golden		
State/Country:	COLORADO		
Postal Code:	80403		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2030269	FEEL THE DIFFERENCE	
CORRESPONDENCE DATA			
Fax Number:	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-607-3500		
Email:	trademarkdnvr@faegre.com		
Correspondent Name:	Joshua A. Smith		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	80214-389837		
NAME OF SUBMITTER:	Joshua A. Smith		
Signature:	/Joshua A. Smith/		
Date:	05/06/2010		

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TRADEMARK
 REEL: 004201 FRAME: 0052

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Assignment**”) effective as of this 1st day of January 2010, is by and between Comfort Dental Group, Inc. (“**CDG**”) and RAK Trademarks, LLC (“**Assignee**”).

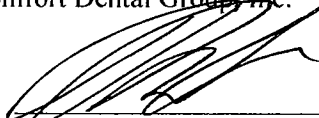
WHEREAS, CDG owns the trademarks, service marks, slogans, logos and designs identified in *Exhibit A* to this Agreement including all applications, registrations, common law rights and foreign equivalents of the foregoing, (collectively, the “**Marks**”);

WHEREAS, CDG desires to transfer and assign his entire right, title and interest in and to the Marks together with the goodwill associated therewith to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. CDG hereby assigns and transfers to Assignee, its successors and assigns, CDG’s entire right, title and interest in and to the Marks, together with the goodwill associated with the Marks, and all other rights which CDG has enjoyed thereunder, including the right to sue for and recover damages for past infringements of said Marks.
2. This Trademark Assignment will be governed by and construed in accordance with the laws of the State of Colorado, without regard to conflicts of laws principles.

Comfort Dental Group, Inc.



By

VP

Title

4/20/10

Date

Exhibit A to Trademark Assignment

United States	FEEL THE DIFFERENCE	75/063080 02/26/1996	2,030,269 01/14/1997	Class 42 -- General dentistry services	REGISTERED Renewal Due: 01/14/2017
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