

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
M&I Marshall & Ilsley Bank		04/30/2010	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PAR Food Service, Inc.		
<b>Street Address:</b>	N7W22081 Johnson Drive		
<b>City:</b>	Waukesha		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53186		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0911370	GEORGE WEBB	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(262)783-1211		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	262 783-1300		
Email:	rkmip@rkmiplaw.com		
Correspondent Name:	John M. Manion		
Address Line 1:	Ryan Kromholz & Manion, S.C.		
Address Line 2:	P O Box 26618		
Address Line 4:	Milwaukee, WISCONSIN 53226-0618		
ATTORNEY DOCKET NUMBER:	5264.19558		
NAME OF SUBMITTER:	John M. Manion		
Signature:	/John M. Manion/		
Date:	05/07/2010		

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Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, M&I Marshall & Ilsley Bank, a Wisconsin state bank (hereinafter "Assignor") is the owner of United States Trademark Registration No. 911370 for the GEORGE WEBB trademark (the "Mark");

WHEREAS, PAR Food Service, Inc, a Wisconsin Corporation (hereinafter "Assignee"), with an address of N7 W22081 Johnson Drive, Waukesha, Wisconsin 53186, desires to acquire said Mark; and,


WHEREAS, Assignee desires to acquire Assignors' interest in said Mark.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark.
2. The Assignment set forth in Paragraph 1. above is subject to the terms and conditions set forth in the Disposition Agreement and Transfer Statement issued contemporaneously with this Assignment.

Dated at Milwaukee, Wisconsin this 30<sup>th</sup> day of April, 2010.

M&I Marshall & Ilsley Bank ("Lender")

By:   
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Gregory A. Bauer, Its Vice President