

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
O'Keeffe's Company		04/26/2010	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	The Gorilla Glue Company		
Street Address:	4550 Red Bank Expressway		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45227		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2943163	O'KEEFFE'S	
CORRESPONDENCE DATA			
Fax Number:	(937)449-6405		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-449-6400		
Email:	sherrie.hilty@dinslaw.com		
Correspondent Name:	B. Joseph Schaeff, Dinsmore & Shohl LLP		
Address Line 1:	One South Main Street, Suite 1300		
Address Line 2:	Fifth Third Center		
Address Line 4:	Dayton, OHIO 45402		
ATTORNEY DOCKET NUMBER:	40472.173		
NAME OF SUBMITTER:	B. Joseph Schaeff		
Signature:	/B. Joseph Schaeff/		
Date:	05/07/2010		

OP \$40.00 2943163

Total Attachments: 1
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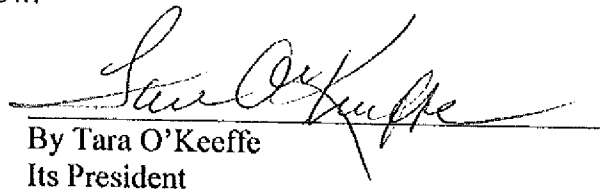
THIS ASSIGNMENT made by and between O'Keeffe's Company, an Oregon corporation formerly known as Working Hands Creme, Inc., having a place of business at 251 West Barclay Drive, Sisters, Oregon 97759 (hereinafter referred to as "Assignor"), and The Gorilla Glue Company, an Ohio corporation, having a place of business at 4550 Red Bank Expressway, Cincinnati, Ohio 45227 (hereinafter referred to as "Assignee"), shall be effective as of the 26th of April, 2010.

WHEREAS, Assignor has adopted, used and is using the trademark O'KEEFFE'S and is the owner of a registration thereof in the United States Patent and Trademark Office, U.S. Reg. No. 2,943,163 issued April 19, 2005 (hereinafter referred to as "the Mark");

WHEREAS, the Assignee desires to acquire the entire right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business associated with the Mark;

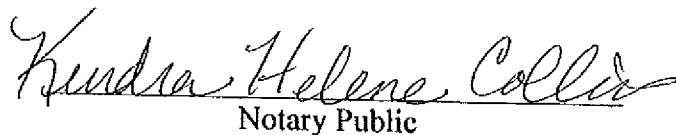
NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title and interest in and to the Mark, and in and to Reg. No. 2,943,163, along with the goodwill of the business associated with the Mark, and all rights and privileges pertaining to the Mark, including the right to sue and recover for past infringements.

IN WITNESS WHEREOF, Assignor, through its duly authorized representative, has caused this Assignment to be executed below.


By Tara O'Keeffe
Its President

State of Oregon)
) ss
County of Deschutes)

On this 26 day of April, 2010, before me a Notary Public in and for the above County and State, personally appeared the above named Tara O'Keeffe personally known to me, and acknowledged the execution of the foregoing assignment as her free act and deed for the purpose herein set forth.


Notary Public

