

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LucidMedia Networks, Inc.		04/29/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	MMV Financial Inc.
Street Address:	370 King Street West
Internal Address:	Suite 604
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5V 1J9
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3553367	LUCIDMEDIA
Registration Number:	3200428	SEMIO TAGGER
Registration Number:	3152062	CLICKSENSE

**CORRESPONDENCE DATA**

Fax Number: (212)571-9424  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2125710068  
 Email: tms@usulaw.com  
 Correspondent Name: Ullman, Shapiro & Ullman, LLP  
 Address Line 1: 299 Broadway, Suite 1700  
 Address Line 4: New York, NEW YORK 10007

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:

OP \$90.00 3553367

Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Linda M. Dougherty

Signature:

/lmdougherty/

Date:

05/07/2010

**Total Attachments: 3**

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## CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated April 21, 2010 between LucidMedia Networks, Inc., a corporation organized under the laws of the State of Delaware (hereinafter referred to as "LucidMedia"), whose full post office address is 11490 Commerce Park Drive, Suite 220, Reston, VA 20191 and MMV Financial Inc. (hereinafter referred to as "MMV"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, LucidMedia confirms that it has granted to MMV a security interest in all of LucidMedia's right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA.

EXECUTED at Reston, VA this 21<sup>st</sup> day of April, 2010

**LUCIDMEDIA NETWORKS, INC.**

By:   
Name: **Ajay Sravanapudi**  
Title: **President & CEO**  
**LucidMedia Networks, Inc**  
I have authority to bind the Corporation

**SCHEDULE OF INTELLECTUAL PROPERTY**

<b>PATENTS</b>					
<b>Appln No.</b>	<b>Country</b>	<b>Title</b>	<b>Status</b>	<b>Assignee</b>	
08/801,970	US	Text Processing and Retrieval System and Method	Granted: Patent No. 5,963,965; Patent expires 2/18/2017	Lucidmedia Networks	
09/289,174	US	System and Method for Generating a Taxonomy from a Plurality of Documents	Granted: Patent No. 6,665,681; Patent Expires 4/9/2019	Lucidmedia Networks	
10/704,138	US	System and Method for Generating a Taxonomy from a Plurality of Documents	Granted: Patent No. 7,113,954; Patent Expires 4/9/2019	Lucidmedia Networks	
09/288,994	US	System and Method for Parsing a Document Using One or More Break Characters	Granted; Patent No. 6,424,982; Patent Expires 4/9/2019	Lucidmedia Networks	
09/800,509	US	Multimodal Information Services	Granted; Patent No. 7,167,830; Patent Expires 10/14/2023	Lucidmedia Networks	
11/494,835	US	Multimodal Information Services	Granted; Patent No. 7,418,086; Patent Expires 5/20/2021	Lucidmedia Networks	

<b>PENDING PATENTS</b>				
<b>Appln No.</b>	<b>Country</b>	<b>Title</b>	<b>Status</b>	<b>Assignee</b>
2634918	Canada	Analyzing Content to Determine Content and serving Relevant	Pending; Annuity due 12/22/2010	Lucidmedia Networks

		Content Based on the Context		
11/614,743	US	Analyzing Content to Determine Content and serving Relevant Content Based on the Context	Published US-2007-0174255 AI;	Lucidmedia Networks

TRADEMARKS REGISTERED				
Appln No.	Country	Title	Status	Assignee
77/457750	US	Placement of Online Advertising Agencies; Dissemination of Advertising for others VIA the Internet; ....	Registered No. 3553367	Lucidmedia Networks
78/535511	US	Computer Software that Searches and Surveys Information on the Internet and Intranets and Automatically Organizes and Classifies the Data	Registered No. 3200428	Lucidmedia Networks
78/547,517	US	Computer Software for Tracking the Behavior of Individual Internet Users and/or Analyzing the Content of Website.....	Registered No. 3152062	Lucidmedia Networks

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