

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James Michael Hale		04/16/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ludovic Boinnard		
Street Address:	818 Nantasket Court		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92109		
Entity Type:	INDIVIDUAL: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77299539	100%	
Registration Number:	1554593	100%	
CORRESPONDENCE DATA			
Fax Number:	(760)434-0808		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	760 434 6800		
Email:	zcraig@earthlink.net		
Correspondent Name:	Craig O. Correll, Attorney		
Address Line 1:	4245 Sunnyhill Drive		
Address Line 4:	Carlsbad, CALIFORNIA 92008		
ATTORNEY DOCKET NUMBER:	ASSIGN100%TMS		
NAME OF SUBMITTER:	Craig O. Correll		
Signature:	/Craig O. Correll/		
Date:	05/10/2010		

OP \$65.00 77299539

Total Attachments: 1

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Schedule B
ASSIGNMENT OF TRADEMARKS

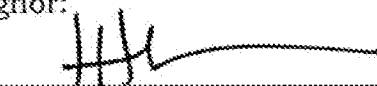
WHEREAS, **James Michael Hale**, an individual with his business address at: 28525 Witherspoon Parkway, Valencia CA 91355, is the owner of the following trademarks pending and/or registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg./Appl. No.</u>	<u>Date</u>	<u>Class</u>
100%	1554593	September 5, 1989	12
100%	77299539	October 9, 2007	9

WHEREAS, **Ludovic Boinnard**, an individual with his business addresses at: 818 Nantasket Court San Diego, CA 92109, is desirous of establishing record ownership of the trademarks along with all right, title and interest thereto as part of the entire business or portion thereof to which such mark pertains.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **James Michael Hale** hereby assigns to **Ludovic Boinnard** all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by such trademarks as part of the entire business or portion thereof to which such marks pertain, both in the United States and throughout the World. Included in such assignment are all other rights appurtenant thereto, including but not limited to, all common law rights, trade name rights, causes of action, and the right to recover damages for past infringements.

Signed at Escondido, ^{Colorado} ~~California~~ Dated: April 16, 2010
Assignor:

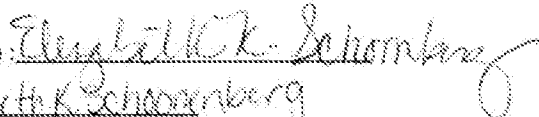


James Michael Hale

ACKNOWLEDGEMENT

STATE OF CALIFORNIA)
COUNTY OF SAN DIEGO)

On the 16 day of April 2010, before me, the undersigned, personally appeared **James Michael Hale**, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public Signature: 
Printed Name: Elizabeth K. Schoonenberg
My Commission Expires: 10/24/2013



(SEAL)

100% Purchase

April 2, 2010