

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Los Angeles School of Make-Up, Inc.		08/24/2009	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Make-Up Designory
Street Address:	129 South San Fernando Blvd
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91502
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	3487200	MUDSHOP
Registration Number:	3487201	MUDSHOP
Serial Number:	77204112	MUD
Registration Number:	3483264	MAKE-UP DESIGNORY
Registration Number:	3487203	MAKE-UP DESIGNORY MUD
Registration Number:	3582440	MUD MAKE-UP DESIGNORY
Serial Number:	78752418	MUDSHOP
Serial Number:	78752095	MUDSHOP
Registration Number:	2904744	MUD
Registration Number:	2908190	MAKE-UP DESIGNORY MUD
Registration Number:	2395785	MAKE-UP DESIGNORY
Registration Number:	2262575	MAKE-UP DESIGNORY LOS ANGELES SCHOOL OF MAKE-UP MUD

**CORRESPONDENCE DATA**

**900161755**

**TRADEMARK  
 REEL: 004202 FRAME: 0139**

**CH \$315.00 3487200**

Fax Number: (619)744-2201

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 619.744.2200

Email: mhdonovan@duanemorris.com

Correspondent Name: Duane Morris LLP

Address Line 1: 101 W. Broadway

Address Line 4: San Diego, CALIFORNIA 92101

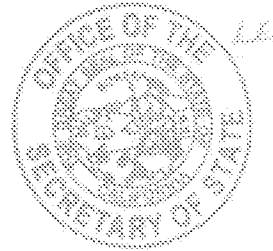
ATTORNEY DOCKET NUMBER:	E3049 - VARIOUS
NAME OF SUBMITTER:	Michelle Hon Donovan
Signature:	/s/ Michelle Hon Donovan
Date:	05/10/2010

Total Attachments: 2

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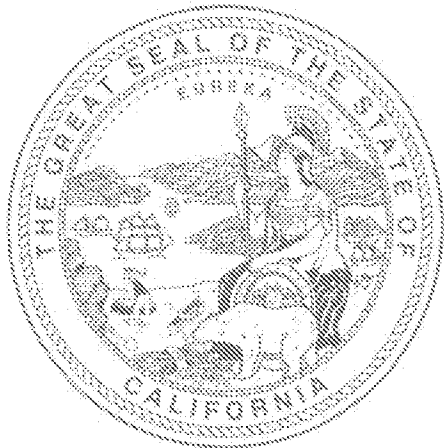
source=Make-Up Designory Amendment Filed#page2.tif

State of California  
Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

AUG 26 2009

DEBRA BOWEN  
Secretary of State

CERTIFICATE OF AMENDMENT OF  
ARTICLES OF INCORPORATION OF  
LOS ANGELES SCHOOL OF MAKE-UP

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

AUG 24 2009

The undersigned certify that:

1. They are the President and Secretary respectively, of Los Angeles School of Make-Up, a California Corporation (the "Company").
2. Article I of the Articles of Incorporation is hereby amended to read as follows:

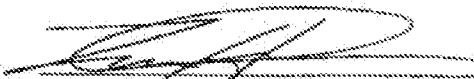
ARTICLE I

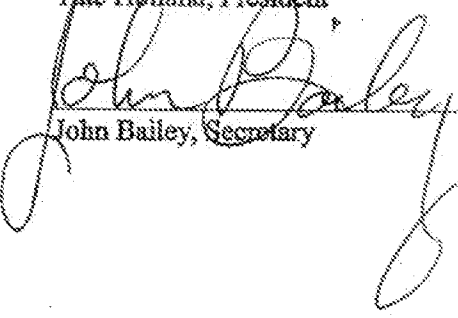
The name of the Corporation is Make-Up Designory.

3. The foregoing amendment has been duly approved by the board of directors.
4. The amendment was approved by the required vote of shareholders in accordance with California Corporations Code Section 902. The total number of issued and outstanding shares of each class entitled to vote with respect to the amendment is as follows: 1,000 shares of Common Stock. The number of shares of each class voting in favor of the amendment equaled or exceeded the vote required which was a majority of the total shares outstanding.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Dated: August 22, 2009

  
Tale Holland, President

  
John Bailey, Secretary

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