

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of First Lien Security Interest in United States Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Deutsche Bank AG New York Branch, as administrative agent		04/21/2010	Bank: GERMANY

RECEIVING PARTY DATA

Name:	Key Control Holding, Inc.
Street Address:	6700 Hollister
City:	Houston
State/Country:	TEXAS
Postal Code:	77040
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2366657	ESPA
Registration Number:	3030917	THE CART KEY
Registration Number:	2111665	KEY-TRAK
Registration Number:	2138859	KEY-TRAK INC.
Registration Number:	2610825	
Registration Number:	2670500	
Registration Number:	2381282	
Registration Number:	2936273	KEY REGISTER
Registration Number:	2274051	KEYTRAK
Registration Number:	2707499	KEYTRAK EZ
Registration Number:	2890709	LASERTRAK
Registration Number:	3115994	KEYKEEPER
Registration Number:	2955112	KEYPOLLER
Registration Number:	3354206	KEYKEEPER BY KEY-TRAK

OP \$415.00 2366657

900161820

**TRADEMARK
 REEL: 004202 FRAME: 0862**

Registration Number:	3154735	KEYLOGIX
Serial Number:	78884383	KEYPOLLER BY KEY-TRAK

CORRESPONDENCE DATA

Fax Number: (212)354-8113
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2128198200
Email: fcutajar@whitecase.com
Correspondent Name: White & Case LLP
Address Line 1: 1155 Avenue of the Americas
Address Line 2: Patents & Trademarks
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1411779-0027
NAME OF SUBMITTER:	Frances B. Cutajar
Signature:	/Frances B. Cutajar/
Date:	05/11/2010

Total Attachments: 6
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RELEASE OF FIRST LIEN SECURITY INTEREST IN UNITED STATES TRADEMARKS

This RELEASE OF FIRST LIEN SECURITY INTEREST IN UNITED STATES TRADEMARKS (“**Release**”) is dated as of April 21, 2010 by DEUTSCHE BANK AG New York Branch as Administrative Agent (“**Assignor**”), in favor of Key Control Holding, Inc., a Delaware corporation with principal offices at 6700 Hollister Houston, Texas 77040 (“**Assignee**”).

WHEREAS, Dealer Computers Services, Inc., a Delaware corporation (“**Company**”), and Universal Computer Systems Holdings, Inc., a Delaware corporation (“**Holdings**”), entered into a First Lien Credit Agreement dated as of October 26, 2006 (said First Lien Credit Agreement, as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the “**Credit Agreement**”) with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the “**Lenders**”), and Deutsche Bank AG New York Branch, as Collateral Agent (in such capacity, the Secured Party), and Administrative Agent for the Lenders pursuant to which Lenders made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Company; and

WHEREAS, Company may from time to time have entered into one or more swap agreements (collectively, the “**Lender Swap Agreements**”) with one or more Persons that are Lenders or Affiliates of Lenders at the time such Lender Swap Agreements are entered into (in such capacity, collectively, “**Swap Counterparties**”); and

WHEREAS, Assignee had executed and delivered that certain First Lien Subsidiary Guaranty dated as of October 26, 2006 (said First Lien Subsidiary Guaranty, as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the “**Guaranty**”) in favor of Assignor for the benefit of Lenders and any Swap Counterparties, pursuant to which Assignee had guaranteed the prompt payment and performance when due of all obligations of Company under the Credit Agreement and other Loan Documents and all obligations of Company under the Lender Swap Agreements, including, without limitation, the obligation of Company to make payments thereunder in the event of early termination thereof; and

WHEREAS, pursuant to the terms of a First Lien Security Agreement dated as of October 26, 2006 (said First Lien Security Agreement as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the “**Security Agreement**”; capitalized terms not otherwise defined herein have the meanings given to them in the Security Agreement), and among Assignee, Assignor, and the other grantors named therein, Assignee created in favor of Assignor a security interest in, and Assignor became a secured creditor with respect to the Trademark Collateral (defined below);

WHEREAS, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Assignee to Assignor pursuant to the Security

Agreement, Assignor and Assignee entered into that certain First Lien Grant of Trademark Security Interest, dated as of October 26, 2006 (the "Trademark Security Agreement")

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 31, 2006 at Trademark Reel 003419, Frame 0275;

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, Assignee granted to Assignor for the benefit of the Beneficiaries a security interest in all of Assignee's right, title and interest in and to the following, in each case whether then or thereafter existing, whether then owned or thereafter acquired and wherever the same may be located (the "Trademark Collateral"):

(i) all rights, title and interest (including rights acquired pursuant to a license or otherwise but only to the extent permitted by agreements governing such license or other use) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers, owned by such Assignee, or thereafter adopted or used, in its business (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the "Trademarks"), all registrations and applications for Trademark registration that have been or may thereafter have been issued or applied for by Assignee thereon in the United States and any states thereof and in foreign countries (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights in and to the Trademarks in the United States and any state thereof and in foreign countries, and all goodwill of such Assignee's business symbolized by the Trademarks and associated therewith; and

(ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral, to the extent not otherwise included, all payments under insurance (Whether or not Assignor is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of the Trademark Security Agreement and this Release, the term "proceeds" includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

WHEREAS, Assignor and Assignee desire that Assignor terminates and releases its security interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases and discharges fully its lien on, and security interest in and to, all of the right, title and interest of the Assignee in, to and under the Trademark Collateral, including but not limited to the Trademarks listed on Schedule A hereto, and reassigns and transfers any and all interest that Assignor may have in the Trademark Collateral to Assignee.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents or designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title, and interest in or to the Trademark Collateral.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the undersigned, intending to be legally bound hereby, has executed this instrument as of April 21, 2010.

DEUTSCHE BANK, AG, NEW YORK BRANCH,
as Administrative Agent

By: 
Name: EDIN NORKIN
Title: VLS PRESIDENT

By: 
Name: Scotty Lindsey
Title: Director

Signature page to DCS IP Release.

Exhibit A

Registered Trademarks:

	Trademark	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner
1.	ESPA	2,366,657	8/11/2000	Key Control Holding, Inc.
2.	THE CART KEY and Design	3,030,917	12/13/2005	Key Control Holding, Inc.
3.	Key-Trak	2,111,665	11/11/97	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
4.	Key-Trak Inc. & Design	2,138,859	02/24/98	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
5.	Design Only	2,610,825	08/20/02	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
6.	Design Only	2,670,500	12/31/02	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
7.	Design Only (Key Tag outline)	2,381,282	08/29/00	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
8.	Key Register	2,936,273	03/29/05	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
9.	KeyTrak & Design	2,274,051	08/31/99	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
10.	KeyTrak EZ	2,707,499	04/15/03	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
11.	LaserTrak	2,890,709	10/05/04	Key Control Holding, Inc. (formerly KeyTrak, Inc.)
12.	KeyKeeper	3,115,994	7/18/2006	KeyTrak Inc.* and Key Systems, Inc. (New York Corporation) as joint owners; Key Control Holding, Inc. (f/k/a Key-Trak Inc.) on 4/7/2006 assigned a 50% interest to Key Systems Inc. * Key Control Holding, Inc. was formerly KeyTrak, Inc.
13.	Keypoller	2,955,112	05/24/05	KeyTrak Inc.* and Key Systems, Inc. (New York Corporation) as joint owners; Key Control Holding, Inc. (f/k/a Key-Trak Inc.) on 4/7/2006 assigned a 50% interest to Key Systems Inc. * Key Control Holding, Inc. was

				formerly KeyTrak, Inc.
14.	KEYKEEPER BY KEY-TRAK	3,354,206 (78/884,372)	12/11/2007	Key Control Holding, Inc
15.	KEYLOGIX	3,154,735 (78/317,699)	10/10/2006 (10/23/2003)	Key Control Holding, Inc. (formerly KeyTrak, Inc.)

Pending Trademarks:

	Patent Title	Appl. No. (App. No.)	File Date (App. Date)	Record Owner
1.	KEYPOLLER BY KEY-TRAK	(78-884,383)	(5/16/2006)	Key Control Holding, Inc.

NEWYORK 7611193 (2K)