

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bandana Co., Inc.		04/13/2010	CORPORATION: KENTUCKY
RECEIVING PARTY DATA			
Name:	JAKKS Pacific, Inc.		
Street Address:	22619 Pacific Coast Highway		
City:	Malibu		
State/Country:	CALIFORNIA		
Postal Code:	90265		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3558312	KREEPY KRAWLIES	
CORRESPONDENCE DATA			
Fax Number:	(212)888-7776		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-888-8200		
Email:	lmiller@fedkas.com		
Correspondent Name:	Larry Miller		
Address Line 1:	845 Third Avenue, 11th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	11018 KREEPY KRAWLIES		
NAME OF SUBMITTER:	Larry Miller		
Signature:	/larry miller/		
Date:	05/11/2010		

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Total Attachments: 1
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WHEREAS, The Bandana Co., Inc. ("Bandana"), a Kentucky corporation with its place of business at 6228 Strawberry Lane, Louisville, Kentucky 40214 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademark KREEPY KRAWLIES that is registered with the United States Patent and Trademark Office as Reg. No. 3558312 ("the KREEPY KRAWLIES Mark"); and,

WHEREAS, JAKKS Pacific, Inc., a Delaware corporation with offices at 22619 Pacific Coast Highway, Malibu, California 90265, (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the KREEPY KRAWLIES Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the KREEPY KRAWLIES Mark, together with the goodwill of the business symbolized by the KREEPY KRAWLIES Trademark.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument this 13 day of April, 2010.

The Bandana Co., Inc.

By 
Richard Kolb
Title: President

