

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
World Pizza, Inc.		07/20/2009	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	William ET, Inc.		
<b>Street Address:</b>	6801 Bell St. Ste 100		
<b>City:</b>	Amarillo		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	79109		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2901515	PIZZA PLANET	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(806)322-1252		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	806-322-1251		
Email:	Chris@ChrisStewartLaw.com		
Correspondent Name:	Christian D. Stewart		
Address Line 1:	301 S. Polk, Suite 700		
Address Line 4:	Amarillo, TEXAS 79101		
ATTORNEY DOCKET NUMBER:	PIZZA PLANET		
NAME OF SUBMITTER:	Christian D. Stewart		
Signature:	/Christian D. Stewart/		
Date:	05/11/2010		

OP \$40.00 2901515

Total Attachments: 1

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## ASSIGNMENT OF TRADEMARK

This assignment is made effective as of July 20, 2009 from World Pizza, Inc., a Texas corporation ("Assignor") to William ET, Inc., a Texas corporation ("Assignee").

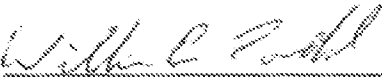
Assignor has adopted and is using the following mark:

**PIZZA PLANET**

For purposes of this assignment, the mark shall be referred to as the "PIZZA PLANET Word Mark." The PIZZA PLANET Word Mark is registered in the United States Patent and Trademark Office, Registration No. 2,901,515 ("Registration"). Assignee desires to acquire the PIZZA PLANET Word Mark, the goodwill associated with it, and the Registration.

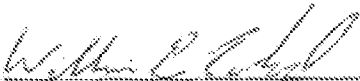
For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns all rights, title and interest in and to the PIZZA PLANET Word Mark, the goodwill associated with it, and the Registration, to Assignee.

ASSIGNOR:



William E. Todd, Director  
World Pizza, Inc.

ASSIGNEE:



William E. Todd, President  
William ET, Inc.