

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| New World Communications of Kansas City, Inc. | | 12/21/2007 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Fox Television Stations, Inc. | | |
| Street Address: | 10201 West Pico Boulevard | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90035 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2377636 | WORKING FOR YOU | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (310)969-3095 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 310-369-5414 | | |
| Email: | tm@fox.com | | |
| Correspondent Name: | Mei-lan Stark, Esq., Fox Group Legal | | |
| Address Line 1: | P.O. Box 900 | | |
| Address Line 2: | Intellectual Property Department | | |
| Address Line 4: | Beverly Hills, CALIFORNIA 90213-0900 | | |
| ATTORNEY DOCKET NUMBER: | CA2001011023 | | |
| NAME OF SUBMITTER: | Mei-lan Stark, Assistant Secretary | | |
| Signature: | /Mei-lan Stark/ | | |

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**TRADEMARK
 REEL: 004203 FRAME: 0994**

Date:

05/11/2010

Total Attachments: 1
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TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, is effective as of December 21, 2007, is between New World Communications of Kansas City, Inc., a Delaware corporation with a principal place of business at 3030 Summit Street, Signal Hill, Kansas City, MO 64108 ("Assignor"), and Fox Television Stations, Inc., a Delaware corporation, with a principal place of business at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignee"). Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Purchase Agreement (as hereinafter defined).

WHEREAS, the Assignor and FoxCo Acquisition Sub, LLC ("Buyer") are parties to that certain Stock and Asset Purchase Agreement dated as of December 21, 2007 (the "Purchase Agreement");

WHEREAS, Assignor is the exclusive owner of the trademark "WORKING FOR YOU", including without limitation United States Trademark Registration No. 2377636 dated August 15, 2000 (the "Mark"); and

WHEREAS, Assignee wishes to acquire all right title and interest in the Mark, the goodwill therein, and the registration thereof;

NOW, THEREFORE, in consideration detailed in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, the registrations for the Mark, and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Mark.

ACKNOWLEDGED AND AGREED
New World Communications of Kansas City, Inc.

By: 

Name: KEVIN D. LEVIN

Title: VICE PRESIDENT