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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lexani Wheel Corporation		01/01/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Lexani Holdings, Inc.	
Street Address:	2380 Railroad Street	
City:	Corona	
State/Country:	CALIFORNIA	
Postal Code:	92880	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3497324	LEXANI
Registration Number:	2666445	LEXANI
Registration Number:	3596491	LEXANI
Serial Number:	77764405	LEXANI STREET DIVISION

CORRESPONDENCE DATA

Fax Number: (949)721-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9497600404
Email: efiling@kmob.com

Correspondent Name: Knobbe, Martens, Olson & Bear LLP

Address Line 1: 2040 Main Street
Address Line 2: 14th Floor

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: LEXANI.163GEN

NAME OF SUBMITTER: Gregory B. Phillips

900161935 TRADEMARK
REEL: 004204 FRAME: 0030

\$115.00 3497;

Signature:	/gregory phillips/
Date:	05/11/2010
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TRADEMARK
REEL: 004204 FRAME: 0031

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 15T day of 2010 h, 2009, by and between Lexani Wheel Corporation, a California corporation having a place of business at 2380 Railroad Street Corona, California 92880 (hereinafter referred to as "ASSIGNOR"), and Lexani Holdings, Inc., a California corporation, having a place of business at 2380 Railroad Street Corona, CA 92880 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, ASSIGNOR is the owner of the federal trademark application and registrations relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (the "Application and Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Application and Registrations; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Application and Registrations;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks set forth in Schedule A and the Application and Registrations set forth in Schedule B; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, the right to recover for past infringement, all tangible assets which are indicia of the

goodwill of the Trademarks of the business, and all other associated goodwill along with the portion of the business to which they pertain.

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Lexani Wheel Corporation By: Name: Frank/J. Hodges Title: President	Lexani Holdings, Inc. By: Name: Frank J. Hodges Title: President
Date:	Date:

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Marks:

LEXANI

LEXANI STREET DIVISION

LEXANI LIFESTYLES

SCHEDULE B

Federal Trademark Application and Registrations:

MARK	APPL. NO.	FILING DATE	INTL. CLASS
	REG. NO.		
LEXANI	78/980234	June 18, 2004	12
	3497324		
LEXANI	76/382372	March 14, 2002	12
	2666445		
LEXANI	78/437978	June 18, 2004	25, 27 and 28
	3596491		
LEXANI STREET DIVISION	77/764405	June 19, 2009	25

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