

05-11-2010



103596805

To the Director of the U. S. Patent and Trademark Office and the attached documents or the new address(es) below.

01/10/10

1. Name of conveying party(ies):  
HARRAH'S LICENSE COMPANY, LLC

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other LIMITED LIABILITY COMPANY  
Citizenship (see guidelines) USA

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)  Yes  
Additional names, addresses, or citizenship attached?  No

Name: COLONY RESORTS LVH ACQUISITIONS, LLC  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Street Address: 3000 PARADISE ROAD  
City: LAS VEGAS  
State: NEVADA  
Country: USA Zip: 89109

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship \_\_\_\_\_

Other LLC      Citizenship USA  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s):  
Execution Date(s) 4/20/10

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

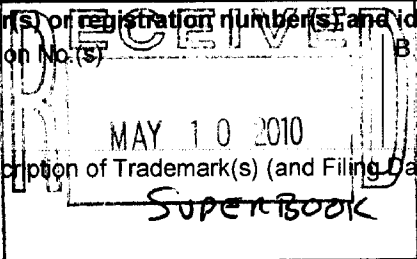
4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1,519,150

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):



5. Name & address of party to whom correspondence concerning document should be mailed:

Name: LOU DORN

Internal Address: \_\_\_\_\_

Street Address: 3000 PARADISE ROAD

City: LAS VEGAS

State: NEVADA Zip: 89109

Phone Number: (702) 732-5919

Fax Number: (702) 732-5472

Email Address: LDORN@LVHILTON.COM

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40<sup>00</sup>

Authorized to be charged to deposit account  
 Enclosed

8. Payment Information:

05/10/2010 DBYRNE 00000022 1519150

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: \_\_\_\_\_

4/30/10  
Date

Signature  
LOU DORN, VP & GENERAL COUNSEL

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**Exhibit A**

**ASSIGNMENT OF TRADEMARK**  
*(Federal and Nevada State Registrations)*

WHEREAS, Harrah's License Company, LLC, a limited liability company organized and existing under the laws of the State of Nevada, having a principal place of business at One Caesars Palace Drive, Las Vegas, Nevada 89109, is the owner of the service marks set out below (the "Mark"), and has acquired goodwill associated with and symbolized by said Mark;

| <i>Description of Mark</i> | <i>State/Federal</i> | <i>Registration No.</i> | <i>Registration Date</i> |
|----------------------------|----------------------|-------------------------|--------------------------|
| Superbook                  | Federal              | 1,519,150               | 1/03/1989                |


WHEREAS, Colony Resorts LVH Acquisitions, LLC, a limited liability company duly organized and existing under the laws of the State of Nevada, having a principal place of business at 3000 Paradise Road, Las Vegas, Nevada 89109, is desirous of acquiring all of the right, title and interest in and to said Mark, including but not limited to all common law rights in the State of Nevada and elsewhere and the registration set forth herein;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Harrah's License Company, LLC does hereby transfer and assign to Colony Resorts LVH Acquisitions, LLC all of its right, title and interest in and to the said Mark together with the goodwill of the business symbolized by the Mark, and the registration thereof hereinbefore listed.

HARRAH'S LICENSE COMPANY, LLC

By: Harrah's Operating Company, Inc.,

its sole member

By:   
Jane E. Tyler  
Its: Assistant Secretary  
Date: April 20, 2010

STATE OF TENNESSEE )  
 )  
COUNTY OF SHELBY )

Personally appeared before me the above named Jane E. Tyler, known or proved to me to be the same person who executed the foregoing instrument and to be the Assistant Secretary of Harrah's Operating Company, Inc., sole member of Harrah's License Company, LLC, and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this 20<sup>th</sup> day of April, 2010.

Valerie Lisa  
Notary Public

My Commission expires Feb. 13, 2013.

