

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reynolds Consumer Products, Inc. d/b/a Preso Products Company		03/22/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lake Lite Innovations, LLC		
Street Address:	565 Jensen Road		
City:	Neenah		
State/Country:	WISCONSIN		
Postal Code:	54957-0392		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1554703	RAIN-RUN	
Registration Number:	1138774	RAIN-RUN	
CORRESPONDENCE DATA			
Fax Number:	(920)882-7986		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	920-882-4070		
Email:	jolson@mccarty-law.com		
Correspondent Name:	Jennifer T. Olson, McCarty Law LLP		
Address Line 1:	2401 E. Enterprise Avenue		
Address Line 4:	Appleton, WISCONSIN 54913-7887		
NAME OF SUBMITTER:	Jennifer T. Olson		
Signature:	/Jennifer T. Olson/		
Date:	05/12/2010		

OP \$65.00 1554703

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made by and between Reynolds Consumer Products Inc. d/b/a Presto Products Company, a Corporation organized and existing under the laws of Delaware having a place of business at 6641 West Broad Street, Richmond, Virginia 23230 ("Assignor"), and Lake Lite Innovations, LLC, a limited liability company organized and existing under the laws of the State of Wisconsin having a place of business at 565 Jensen Road, Neenah, Wisconsin 54957-0392 ("Assignee").

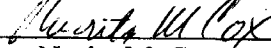
WHEREAS, Assignor is the record owner of the United States trademark registrations for the trademark RAIN-RUN for "splash blocks" in International Class 19 identified on the attached Schedule (the "Marks"); and

WHEREAS, Assignee desires to acquire from Assignor the Marks together with the goodwill appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee Assignor's right, title and interest in and to the Marks, together with the goodwill of the business appurtenant thereto. The Marks are being assigned to Assignee "AS IS," without warranties of any kind, and Assignor expressly disclaims any and all representations and warranties as to the Marks, including without limitation as to validity, enforceability, and the implied warranties of merchantability and fitness for a particular purpose; provided, however, Assignor represents and warrants that it has good title to the Marks.

Reynolds Consumer Products, Inc.
d/b/a Presto Products Company

Dated: March 22, 2010

By: 
Name: Norita M. Cox
Title: President

TRADEMARK SCHEDULE

<u>Trademark</u>	<u>Registration No.</u>
RAIN-RUN	1554703
<i>Rain-run</i>	1138774