TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CL&J Enterprises, LLC		I05/11/2010 I	LIMITED LIABILITY COMPANY: TEXAS

RECEIVING PARTY DATA

Name:	CL&J Enterprises, Inc.	
Street Address:	102 Fledgling Path St.	
City:	The Woodlands	
State/Country:	TEXAS	
Postal Code:	77382	
Entity Type:	CORPORATION: TEXAS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3718921	NATURAL PAWZ

CORRESPONDENCE DATA

Fax Number: (281)363-4066

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 281-363-9121

Email: annelingaskin@hotmail.com

Correspondent Name: Mary J. Gaskin

Address Line 1: 2170 Buckthorne Place, Ste 220
Address Line 4: The Woodlands, TEXAS 77380

NAME OF SUBMITTER:	Mary J. Gaskin
Signature:	/Mary J. Gaskin/
Date:	05/12/2010

Total Attachments: 2

TRADEMARK REEL: 004204 FRAME: 0801 OF \$40.00 3/18921

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> TRADEMARK REEL: 004204 FRAME: 0802

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re Registration No. 3,718,921

Mark: NATURAL PAWZ

Registered: December 1, 2009

Assignment Division Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

REQUEST FOR RECORDING A CHANGE IN NAME OF REGISTRANT

When the application was filed on February 2, 2009, as Serial No. 76/686,659, for the mark NATURAL PAWZ, I mistakenly identified the following entity as applicant:

CL&J Enterprises, LLC. (a Texas Limited Liability Company), and I signed the application as "Member." CL&J Enterprises, LLC., a Texas Limited Liability company, did not exist as a legal entity on the application's filing date, nor does it now exist.

In actuality, the true owner of the mark is the legal entity named:

CL&J Enterprises, Inc. (a Texas corporation).

I was and am president of such corporation.

I understand this is a correctable error (See TMEP §1201.02(c)(7), Example 1). Please record this correction in registrant's name for Registration No. 3,718,921.

TRADEMARK
REEL: 004204 FRAME: 0803

DECLARATION

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he is properly authorized to execute this document on behalf of the registrant; and all statements made of his own knowledge are true and that all statements made on information and belief are believed to be true.

Date: 5-11-10

CL&JENTERPRISES, INC.

Carmen L. Picone, President

C:\A&G\Trademarks\naturalpawz\rqnamechng

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REEL: 004204 FRAME: 0804

RECORDED: 05/12/2010