

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BrightRoll, Inc.		05/12/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BrightRoll, Inc.		
Street Address:	450 Sansome Street, Ste. 200		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77033606	BRIGHTROLL	
CORRESPONDENCE DATA			
Fax Number:	(188)830-8302		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4153363465		
Email:	tod@brightrroll.com		
Correspondent Name:	BrightRoll, Inc		
Address Line 1:	450 Sansome Street, Ste. 200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Tod Sacerdoti		
Signature:	/tod sacerdoti/		
Date:	05/12/2010		
Total Attachments: 0			

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