

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/31/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	In Zone, Inc.		05/12/2010
			Entity Type
			CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Big Steel Keg, Inc.		
Street Address:	2251 Corporate Plaza Parkway, Suite 220		
City:	Smyrna		
State/Country:	GEORGIA		
Postal Code:	30080		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77873634	BIG STEEL KEG
CORRESPONDENCE DATA			
Fax Number:	(832)446-2443		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	832-446-2400		
Email:	WCtrademark@counselip.com		
Correspondent Name:	John C. Cain		
Address Line 1:	Wong Cabello Lutsch Rutherford & Brucul		
Address Line 2:	20333 Tomball Parkway, 6th Floor		
Address Line 4:	Houston, TEXAS 77070		
ATTORNEY DOCKET NUMBER:	1018-0004US		
NAME OF SUBMITTER:	Kathleen E. Clavenna		
Signature:	/Kay Clavenna/		

CH \$40.00 77873634

Date:

05/12/2010

Total Attachments: 2

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, **In Zone, Inc.**, a Georgia corporation, having a business address at 2251 Corporate Plaza Parkway, Suite 220, Smyrna, Georgia, 30080 (hereinafter referred to as "Assignor"), owns the common law trademark set forth below, which is the subject of a trademark application as set forth below (hereinafter referred to as the "Trademark"):

Mark	Country	Application Number	Application Date
BIG STEEL KEG	United States	77/873,634	November 16, 2009

WHEREAS, **Big Steel Keg, Inc.**, a Georgia corporation (hereinafter referred to as "Assignee"), having a business address at 2251 Corporate Plaza Parkway, Suite 220, Smyrna, Georgia, 30080, is desirous of acquiring all right, title and interest in and to the Trademark, including any choses in action relating to the Trademark, together with the goodwill of the business symbolized by the Trademark and the application thereof set forth above as the successor to the portion of the business of the Assignor to which the Trademark pertains; and

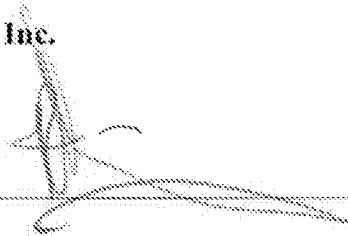
WHEREAS, it is desired that the assignment of the trademark application listed above be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the Trademark, including any choses in action relating to the Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said trademark rights accruing on or before the date of this Assignment, together with the

goodwill of the business symbolized by the Trademark, and including the application thereof as set forth above, nunc pro tunc effective **March 31, 2010**, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

In Zone, Inc.


By: _____
Name: _____



STATE OF GEORGIA §
 § ss.
COUNTY OF Paulding §

BEFORE ME, the undersigned authority, on this 12 day of May 2010, personally appeared Richard L. Williams personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument on behalf of Assignor, In Zone, Inc., and acknowledged to me that the instrument was the free deed and act of said person for the purposes therein set forth and intending that this instrument be recorded.

[SEAL]



Notary Public