

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BHVR COMMUNICATIONS INC.		04/07/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	ARTIFICIAL MIND AND MOVEMENT INC.		
Street Address:	416, de Maisonneuve Ouest		
Internal Address:	Bureau 600		
City:	Montreal Quebec		
State/Country:	CANADA		
Postal Code:	H3A1L2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3170339	B'HEIVJE(R)	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202-293-7060		
Email:	vmullineaux@sughrue.com, jdrake@sughrue.com		
Correspondent Name:	Jody H. Drake/Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037-2313		
ATTORNEY DOCKET NUMBER:	S14639		
DOMESTIC REPRESENTATIVE			
Name:	Jody H. Drake/Sughrue Mion, PLLC		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		

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TRADEMARK  
 REEL: 004205 FRAME: 0128

Address Line 2: Suite 800

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

NAME OF SUBMITTER:

Jody H. Drake

Signature:

/Jody H. Drake/

Date:

05/12/2010

Total Attachments: 1

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## SCHEDULE B

### CONFIRMATORY TRADE-MARKS ASSIGNMENT AGREEMENT

WHEREAS BHVR Communications Inc., having its head office at 800, boulevard René-Lévesque ouest, Suite 1550, Montréal, Québec H3B 1X9 (hereinafter "Assignor"), is the sole owner of the entire right, title and interest in and to the following trademarks which are the subject of Canadian registrations:

- BEHAVIOUR TMA 537,165
- BEHAVIOUR TMA 508,126  
DESIGN

and to the following trademark which is the subject of a US registration:

- B'HEIVJE(R) 3170339

together with the goodwill of the business with which such marks are used (the "Trade-Marks");

WHEREAS pursuant to a purchase agreement dated the date hereof between Assignor and Artificial Mind and Movement Inc., having its head office at 416 de Maisonneuve Blvd West, Suite 600, Québec H3A 1L2 (hereinafter "Assignee"), Assignee acquired all right, title and interest of Assignor in and to the Trade-Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm the assignment unto the Assignee, its successors and assigns, the entire right, title and interest in and to the Trade-Marks, and all renewals and extensions thereof, together with all rights of action and recovery for past infringement thereof;

IN WITNESS WHEREOF, Assignor has caused this confirmatory assignment to be executed by its duly authorized officer this 7<sup>th</sup> day of April, 2010.

BHVR COMMUNICATIONS INC.

By: 

Title: J. P. Proulx

ARTIFICIAL MIND AND MOVEMENT INC.

By: 

Title: CEO