

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Umi, LLC		04/28/2010	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	Weyco Group, Inc.		
Street Address:	333 West Estabrook Blvd		
City:	Glendale		
State/Country:	WISCONSIN		
Postal Code:	53212		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3140083	UMI	
CORRESPONDENCE DATA			
Fax Number:	(414)978-8675		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414 277 5675		
Email:	marta.levine@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	950012.90000		
NAME OF SUBMITTER:	Marta S. Levine		
Signature:	/MartaLevine/		

CH \$40.00 3140083

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**TRADEMARK
 REEL: 004205 FRAME: 0616**

Date:

05/13/2010

Total Attachments: 1

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Confirmatory Assignment of Trademark

This Confirmatory Assignment of Trademark is made by and between Umi, LLC, a Wisconsin limited liability company with its principal place of business at 1235 Dakota Drive, Grafton, Wisconsin 53024 ("Seller"), and Weyco Group, Inc., a Wisconsin corporation with its principal place of business at 333 West Estabrook Blvd, Glendale, Wisconsin 53212 ("Buyer").

Whereas, Seller is the owner of the trademark shown below:

Trademark	Reg. (App.) No.	Issue (Filing) Date	Goods
UMI	3,140,083	September 5, 2006	Shoes

the registration therefor, and the goodwill of the business in connection therewith (the "Trademark").


Whereas, Buyer desires to acquire the Trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns and transfers to Buyer all of Seller's right, title and interest in and to the Trademark and all of Seller's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark.

This Confirmatory Assignment of Trademark is made pursuant to the "Asset Purchase Agreement" dated as of the 20th day of April, 2010, by and between Seller and Buyer.

In witness whereof, Seller has caused this Confirmatory Assignment of Trademark to be executed by its duly authorized representative as of the date written below.

Umi, LLC

By: 
Name: Mark Kohlenberg
Title: President and Chief Executive Officer
Date: April 28, 2010