

TRADEMARK ASSIGNMENT

05-13-2010



103597130

R. 5/04/2010

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Richmond Wholesale Meat Co.		04/27/2010	CORPORATION:

RECEIVING PARTY DATA

Name:	Rich Chicks LLC
Street Address:	1112 Dogwood Drive
City:	Kingston
State/Country:	TENNESSEE
Postal Code:	37763
Entity Type:	LIMITED LIABILITY COMPANY: <b>DELAWARE</b>

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77786850	RICH CHICKS RICH IN NUTRITION

CORRESPONDENCE DATA

Fax Number: (415)226-1883  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415-868-4072  
 Email: cjoss@batechlaw.com  
 Correspondent Name: Bay Area Technology Law Group PC  
 Address Line 1: 500 Sansome Street, Suite 404  
 Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:

906.09

NAME OF SUBMITTER:

Malcolm B. Wittenberg

Signature:

/malcolm b wittenberg/

Date:

05/04/2010

OP \$40.00 77786850



ASSIGNMENT

WHEREAS, Richmond Wholesale Meat Co., a California Corporation, having its principal offices at 2920 Regatta Blvd, Richmond, CA 94804 has adopted, used, is using and is the owner of the following trademark application now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
RICH CHICKS RICH IN NUTRITION	77/786,850	7/22/2009

WHEREAS, Rich Chicks LLC, a Limited Liability Company, having its principal offices at 1112 Dogwood Drive, Kingston, IN 37763, is desirous of acquiring said pending trademark.

NOW, THEREFORE, in consideration of the sum of \$1 00 and other good and valuable consideration, the receipt of which is hereby acknowledged, Richmond Wholesale Meat Co hereby assigns to Rich Chicks, LLC, all right, title and interest in the United States in and to said pending trademark together with the goodwill of the business symbolized by said pending trademark and any registrations thereof.

Signed at SF, CA this 27 day of April, 2010

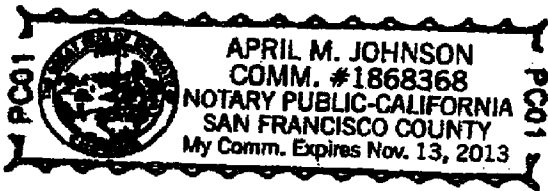
Richmond Wholesale Meat Co.  
 By: [Signature]  
JON DOELSTEDT COO  
 [Name]  
 [Title]

*State of California  
County of San Francisco*

On this 27<sup>th</sup> day of APRIL, 2010, before me appeared JON DOELSTEDT who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal



[Signature]  
 Notary Public  
 Print Name: APRIL M. JOHNSON  
 My Commission expires 11/13/13