

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Whitney Design, Inc.		01/29/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Household Essentials, LLC
Street Address:	5895 North Lindbergh Blvd.
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63042
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1485300	DESIGN TREND
Registration Number:	2535504	DESIGN TREND
Registration Number:	2765816	FIBERTECH
Registration Number:	2181986	HANDY BOARD
Registration Number:	2968777	HUNGRY HAMPER
Registration Number:	1598598	IN TRANSIT
Registration Number:	3009592	KRUSH CONTAINER
Registration Number:	2979904	LOCK-UPS
Registration Number:	3661547	NANO GUARD
Registration Number:	3661546	NANOMAX
Registration Number:	1819495	STABILITY PLUS
Registration Number:	3561556	STOW AWAY
Registration Number:	3454373	STOW AWAY
Registration Number:	3729759	TRANSFORMER

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Registration Number:	3269867	VISION
Registration Number:	3264290	WHITNEY
Registration Number:	3287800	WHITNEY DESIGN
Registration Number:	3482172	WINDOW VISION
Registration Number:	3758101	NANOARMOR
Registration Number:	3719144	NANOSHIELD

CORRESPONDENCE DATA

Fax Number: (314)238-2401
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 314-238-2400
Email: trademarks@patpro.com
Correspondent Name: McPherson D. Moore
Address Line 1: 12412 Powerscourt Drive
Address Line 2: Suite 200
Address Line 4: St. Louis, MISSOURI 63131

ATTORNEY DOCKET NUMBER:	HOES T000
NAME OF SUBMITTER:	McPherson D. Moore
Signature:	/McPherson D. Moore/
Date:	05/13/2010

Total Attachments: 7
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ASSIGNMENT OF TRADEMARKS

This Assignment is made effective as of January 29, 2010, by Whitney Design, Inc., a Delaware corporation ("ASSIGNOR"), to Household Essentials, LLC, a Missouri limited liability company with a principal business address of 5895 North Lindbergh Blvd., St. Louis, Missouri 63042 ("ASSIGNEE").

WHEREAS, ASSIGNOR has good, valid and exclusive title in and to each of the trademarks set forth on Exhibit A attached hereto and made a part hereof, including all common law rights therein; all rights in the U.S. registrations thereof, and all renewals thereof; all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits); the right to sue for past, present and future infringements; and all other rights corresponding therein throughout the world (collectively, the "Trademarks") and the goodwill of the business associated therewith; and

WHEREAS, ASSIGNOR and ASSIGNEE are parties to that certain Asset Purchase Agreement dated as of even date herewith, pursuant to which ASSIGNOR has agreed to assign all of its right, title and interest in and to the Trademarks to ASSIGNEE, and ASSIGNEE has agreed to accept such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR, does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the Trademarks together with the goodwill of the business associated therewith.

ASSIGNOR covenants that ASSIGNOR will do, execute and deliver, or will cause to be done, executed and delivered, at ASSIGNEE's expense, all such further reasonable acts or documentation for the better of assuring, conveying and confirming unto ASSIGNEE, the entire right, title and interest in the Trademarks as ASSIGNEE may reasonably require.

[Signature Page Follows]

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment of Trademarks as of the date first above written.

WHITNEY DESIGN, INC.


By: 
Name: Brent A. Boyler
Title: Chief Sales Officer

EXHIBIT A

TRADEMARK SCHEDULE

(See Attached)

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
DELUXE STURDY PLUS	WDIDELU/ Canada	Registered	753513 03-May-1994	TMA456377 19-Apr-1996
	<i>Goods:</i> FOR IRONING BOARDS			
DESIGN TREND	WDI DTRE/ Canada	Pending	1063992 20-Jun-2000	
	<i>Goods:</i> FOR TRAVEL ACCESSORIES, NAMELY, TOILETRY KITS SOLD EMPTY, OVERNIGHT BAGS SOLD EMPTY, COSMETIC BAGS SOLD EMPTY AND TRUNKS FOR STORAGE; LAUNDRY HAMPERS, LAUNDRY CARTS, UNDER-BED CHESTS, NON METAL JEWELRY ORGANIZERS, LOCKER ORGANIZERS, AND CLOTHES RACKS; LAUNDRY ACCESSORIES, NAMELY, IRONING BOARDS, IRONING BOARD COVERS AND IRONING BOARD PADS; GARMENT STORAGE BAGS; SHOE STORAGE BAGS; STOCKING STORAGE BAGS AND GARMENT CLIPS			
DESIGN TREND	WDI DESI/ United States of America	Registered 22	73/680412 21-Aug-1987	1485300 19-Apr-1988
	<i>Goods:</i> GARMENT AND ACCESSORY STORAGE BAGS			
DESIGN TREND	WDI DTRE/ United States of America	Registered 20, 22	75/884443 29-Dec-1999	2535504 05-Feb-2002
	<i>Goods:</i> Class 20: UNDERBED CHESTS; JEWELRY CASES IN THE NATURE OF HANGING, FLEXIBLE MATERIALS WITH RECEPTACLES AND LOCKER ORGANIZERS IN THE NATURE OF HANGING, FLEXIBLE MATERIALS HAVING RECEPTACLES Class 22: GARMENT STORAGE BAGS; SHOE STORAGE BAGS AND STOCKING STORAGE BAGS			
FIBERTECH	WDI FIBR/ United States of America	Registered 21	78/144619 17-Jul-2002	2765816 16-Sep-2003
	<i>Goods:</i> IRONING BOARD COVERS			
HANDY BOARD	WDI HAND/ United States of America	Registered 21	75/250020 03-Mar-1997	2181986 18-Aug-1998
	<i>Goods:</i> IRONING BOARDS			
HUNGRY HAMPER	WDI HUNG/ United States of America	Registered 20	78/380952 09-Mar-2004	2968777 12-Jul-2005
	<i>Goods:</i> HAMPERS			
IN TRANSIT & Design	WDI IN&D/ United States of America	Registered 18	73/768818 12-Dec-1988	1598598 29-May-1990
	<i>Goods:</i> BAGS FOR TRAVEL, NAMELY GARMENT BAGS, TIE BAGS, TOILETRY BAGS, COSMETIC CASES, JERELRY BAGS AND COMPARTMENTALIZED TRAVEL BAGS			
KRUSH CONTAINER	WDI KRUS/ United States of America	Registered 20	78/380838 09-Mar-2004	3009592 25-Oct-2005
	<i>Goods:</i> HAMPERS			
LOCK-UPS	WDI LOUP/ United States of America	Registered 21	78/380964 09-Mar-2004	2979904 26-Jul-2005
	<i>Goods:</i> CONTAINERS FOR HOUSEHOLD OR KITCHEN USE			
NANOARMOR	WDI NAAR/ United States of America	Published 21	77/312122 24-Oct-2007	
	<i>Goods:</i> SHAPED COVERS FOR IRON BOARDS			

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
NANO GUARD	WDI NAGU/ United States of America	Registered 21	77/312133 24-Oct-2007	3661547 28-Jul-2009
	<i>Goods:</i> SHAPED COVERS FOR IRON BOARDS HAVING A STAIN AND SCORCH RESISTANT COATING APPLIED THERETO			
NANOMAX	WDI NAMA/ United States of America	Registered 21	77/312127 24-Oct-2007	3661546 28-Jul-2009
	<i>Goods:</i> SHAPED COVERS FOR IRON BOARDS HAVING A STAIN AND SCORCH RESISTANT COATING APPLIED THERETO			
NANOSHIELD	WDI NASH/ United States of America	Published 21	77/312138 24-Oct-2007	
	<i>Goods:</i> SHAPED COVERS FOR IRON BOARDS			
PRESS PLUS	WDIPRES/ Canada	Registered	753515 03-May-1994	TMA456579 19-Apr-1996
	<i>Goods:</i> FOR IRONING BOARDS			
STABILITY PLUS	WDI STAB/ United States of America	Registered 21	74/302836 10-Aug-1992	1819495 01-Feb-1994
	<i>Goods:</i> FOR IRONING BOARDS			
STOW AWAY	WDI STOWUS/ United States of America	Registered 21	77/023699 18-Oct-2006	3561556 13-Jan-2009
	<i>Goods:</i> Ironing boards with cabinet ensembles			
STOWAWAY & Design	WDI STNDUS/ United States of America	Registered 21	77/023716 18-Oct-2006	3454373 24-Jun-2008
	<i>Goods:</i> Ironing boards with cabinet ensembles			
STURDY PLUS	WDISTUR/ Canada	Registered	753514 03-May-1994	TMA456578 19-Apr-1996
	<i>Goods:</i> FOR IRONING BOARDS			
TRANSFORMER	WDI TRAN/ United States of America	Published 21	77/625638 03-Dec-2008	
	<i>Goods:</i> Laundry baskets and laundry bins for domestic or household use			
VISION	WDI VISI/ United States of America	Registered 21	78/704090 31-Aug-2005	3269867 24-Jul-2007
	<i>Goods:</i> All purpose containers for household use			

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
WHITNEY	WDI TM00/ United States of America	Registered 6, 9, 12, 16, 18, 20, 21, 22	78/569361 14-Feb-2005	3264290 17-Jul-2007

Goods: Class 6: Ironing board hooks made of metal for hanging on doors

Class 9: Contact lens cases

Class 12: Rolling laundry carts

Class 16: Map cases

Class 18: travel bags; tote bags; shirt cases for travel; hair care tote bags; grooming organizers sold empty; jewelry pouches; tie cases; shoe cases for travel; wash bags for carrying toiletries

Class 20: Laundry hampers, laundry sorters, underbed chests; jewelry cases not being of precious metal in the nature of hanging, flexible materials with receptacles; locker organizers in the nature of hanging, flexible materials having receptacles; clothes hangers, laundry shelves, hanger tower racks, wardrobes in the nature of free-standing closets; hamper frame connectors made of plastic; ironing board hooks made of plastic for hanging on doors; hand-operated hand-tool in the nature of a non-metal clothes line reel that contains, extends, and retracts a clothes line

Class 21: laundry accessories, namely ironing boards, shaped ironing board covers, shaped ironing board pads, ironing board holders, rests namely holders for household irons; ironing board accessory that clamps to the board to keep the iron cord out of the way; empty spray bottles; clothes pins; clothes drying racks; empty spray bottles for ironing

Class 22: garment storage bags, shoe storage bags; clothes lines; laundry bag; laundry organizers in the nature of cloth bags; clothes pin bags; mesh pressing pads to protect clothing from shine and scorch marks during ironing; Christmas tree storage bags; wreath storage bags; general storage bags; laundry wash bags

WHITNEY DESIGN	WDI WHDEUS/ United States of America	Registered 6, 9, 12, 16, 18, 20, 21, 22	78/557056 31-Jan-2005	3287800 04-Sep-2007
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Goods: Class 6: Fasteners for fastening ironing board covers to ironing boards; ironing board hooks made of metal for hanging on doors

Class 9: Contact Lens cases

Class 12: Rolling laundry carts

Class 16: Map cases

Class 18: Travel bags; tote bags; shirt cases for travel; hair care tote bags; grooming organizers sold empty; jewelry pouches; tie cases; shoe cases for travel; wash bags for carrying toiletries

Class 20: Laundry hampers, laundry sorters, underbed chests; jewelry cases not being of metal in the nature of hanging, flexible materials with receptacles; locker organizers in the nature of hanging, flexible materials having receptacles; clothes hangers, laundry shelves, hanger tower racks, wardrobes in the nature of free-standing closets; hamper frame connectors made of plastic; ironing board hooks made of plastic for hanging on doors; hand-operated hand-tool in the nature of a non-metal clothes line reel that contains, extends, and retracts a clothes line

Class 21: laundry accessories, namely ironing boards, shaped ironing board covers, shaped ironing board pads, ironing board holders, rests namely holders for household irons; ironing board accessory that clamps to the board to keep the iron cord out of the way; empty spray bottles; clothes pins; clothes drying racks; empty spray bottles for ironing

Class 22: garment storage bags, shoe storage bags; clothes lines; laundry bag; laundry organizers in the nature of cloth bags; clothes pin bags; mesh pressing pads to protect clothing from shine and scorch marks during ironing; Christmas tree storage bags; wreath storage bags; general storage bags; laundry wash bags

Trademark	Case Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
WINDOW VISION	WDI WIND/ United States of America	Registered 21	78/704094 31-Aug-2005	3482172 05-Aug-2008

Goods: All purpose containers for household use