

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Epicuren Discovery, Inc.		03/31/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Epicuren Discovery, LLC.		
Street Address:	26081 Merit Circle, #116		
City:	Laguna Hills		
State/Country:	CALIFORNIA		
Postal Code:	92653		
Entity Type:	LIMITED LIABILITY COMPANY: ALASKA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2420501	EPICUREN	
Registration Number:	2537126	SKINTOPIA	
CORRESPONDENCE DATA			
Fax Number:	(949)833-0885		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949) 833 3622		
Email:	beth@connorspatentlaw.com		
Correspondent Name:	John J. Connors		
Address Line 1:	1600 Dove Street, Suite 220		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	0286G		
NAME OF SUBMITTER:	John J. Connors		
Signature:	/jjc/		
Date:	05/13/2010		

OP \$65.00 2420501

Total Attachments: 2

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EPICUREN DISCOVERY, INC. ASSIGNMENT OF TRADEMARKS

WHEREAS, Epicuren Discovery, Inc., a California Corporation, herein Assignor, is the owner of certain trademarks (herein Trademarks) identified by Title in Exhibit A, attached hereto, which also identifies either the registrations or applications for registration of such Trademarks; and

WHEREAS, Epicuren Discovery, LLC., an Alaska limited liability company, herein Assignee, whose address is 26081 Merit Circle #116, Laguna Hills, CA 92653, desires acquiring the entire right, title and interest in, to and under the said Trademarks and any registrations and applications for registration thereon;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said Assignor, has sold, assigned, transferred, set over, and by these presents does sell, assign, transfer and set over, unto the said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said Trademarks identified in Exhibit A, and all rights in any country to any registration and application for registration thereon, including priority rights thereto pursuant to the International Convention for the Protection of Industrial Property, and to all renewals thereof, including the good will of the business to which these Trademarks relate; and hereby authorizes and requests the Commissioner of Patents & Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue registrations, to issue the registrations on the aforesaid applications to the said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument. The rights hereby sold and assigned include all causes of action for any and all previously occurring infringements and the right to receive and retain the damages relating to those infringements.

AND THE ASSIGNOR HEREBY warrants that said Trademarks are free and clear of any and all liens or other encumbrances, and that said Assignor has not pledged these trademarks or granted a security interest therein or licensed thereto, or otherwise transferred or extended to others rights thereto, and Assignor agrees to communicate to the said Assignee, its successors, legal representatives and assigns, any facts known respecting said Trademarks, and testify in any legal proceedings, sign all lawful papers, execute all applications and the like, make all rightful oaths or declarations, and generally do everything reasonable to aid the said Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection for said Trademarks in all countries.

IN TESTIMONY WHEREOF, an authorized representative of the Assignor and Assignee has signed and sealed this Assignment of Trademarks this 31st day of March, 2010.

Assigned by Epicuren Discovery, Inc.

Accepted by Epicuren Discovery, LLC.

Colleen Lohrman

Colleen Lohrman

Colleen Lohrman, President

Colleen Lohrman, Manager

State of California

State of California

County of Orange

County of Orange

This 31st day of March, 2010, before me personally came the above named Colleen Lohrman, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that the said person executed the same of his own free will for the purpose therein set forth.

Thomas Connor
Notary Public

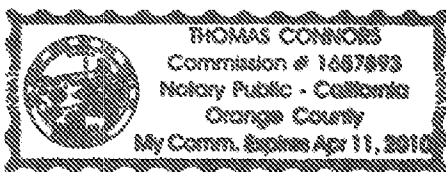


EXHIBIT A - TRADEMARKS

Epicuren trademarks, including all common law rights therein.

<u>US Registered Marks</u>	<u>Registration No.</u>	<u>Registration Date</u>
Epicuren	2,420,501	January 16, 2001
Skintopia	2,537,126	February 5, 2002 (Canceled under Section 8, November 8, 2008)

<u>US Un-registered Marks</u>	<u>Serial No.</u>	<u>Status</u>
Wholeacuren	78801092	Abandoned November 25, 2006
Epicuren Discovery	none	Not Filed

Foreign Marks

<u>Registrations</u>	<u>Country</u>	<u>Registration No.</u>	<u>Registration Date</u>
Epicuren	Canada	622,547	October 15, 2004
Epicuren	European Union	003006269	December 7, 2004
Epicuren	Hong Kong	09229/2003	January 22, 2003
Epicuren	Korea	Abandoned	January 14, 2003