

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Molinos Rio de la Plata		05/12/2010	CORPORATION: ARGENTINA
RECEIVING PARTY DATA			
Name:	MOLINOS IP S.A.		
Street Address:	Rte du Simplon		
City:	Paudex		
State/Country:	SWITZERLAND		
Postal Code:	29		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3600244	BENJAMIN NIETO SENETINER	
CORRESPONDENCE DATA			
Fax Number:	(703)852-7189		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	janice.housey@latimerip.com		
Correspondent Name:	Janice Housey		
Address Line 1:	PO Box 711200		
Address Line 4:	Herndon, VIRGINIA 20171		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Janice Housey		

OP \$40.00 3600244

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TRADEMARK
REEL: 004206 FRAME: 0533

Signature:	/Janice Housey/
Date:	05/14/2010
Total Attachments: 1 source=BENJAMIN NIETO SENETINER Executed Assignment Agreement#page1.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between MOLINOS RIO DE LA PLATA S.A., a company formed in accordance with the laws of the Republic of Argentina, with domicile at Osvaldo Cruz 3350, Buenos Aires, Republic of Argentina, and hereby represented by Ana Carina Turco Grecco and Amancio Oneto (the "Assignor"), and MOLINOS IP S.A., a company formed in accordance with the law of Switzerland, with residence at Rte. Du Simplon 16, Paudex (29), Switzerland and hereby represented by its Directors, Juan Uribe and Marcelo Rosatto (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark "**BENJAMIN NIETO SENETINER**" Registration No. 3600244 (Serial No. 78674543) (hereinafter, referred as the "Trademark"), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for U\$S 1 dollar and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement on May 12, 2010, as of the date first above written.

ASSIGNOR

ASSIGNEE

By:

ANA CARINA TURCO GRECCO

AMANCIO ONETO
APROBADO GENERAL

By:

JUAN URIBE
MARCELO ROSATTO

MOLINOS RIO DE LA PLATA S.A.

MOLINOS IP S.A.

Title: LEGAL REPRESENTATIVES

Title: DIRECTORS