

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gateway, Inc.		05/01/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Acer Incorporated
Street Address:	7F, No. 137, Sec. 2, Chien Kuo North Rd.
City:	Taipei
State/Country:	TAIWAN
Entity Type:	CORPORATION: TAIWAN

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	2402485	
Registration Number:	2053983	EZ PAD
Registration Number:	3700352	GATEWAY
Registration Number:	2494636	GATEWAY
Registration Number:	2971427	GATEWAY
Registration Number:	3084368	GATEWAY
Registration Number:	2725796	GATEWAY
Registration Number:	2754195	GATEWAY
Registration Number:	2073470	GATEWAY.COM

**CORRESPONDENCE DATA**

Fax Number: (312)554-8015  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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CH \$240.00 2402485

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ATTORNEY DOCKET NUMBER:

02611-1

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Robert W. Sacoff

Signature:

/RWS/

Date:

05/14/2010

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

WHEREAS, Gateway, Inc., a Delaware corporation, with an address at 7565 IRVINE CENTER DRIVE, IRVINE, CA 926182930 ("the ASSIGNOR") owns the following trademarks and corresponding U.S. registrations ("the Trademarks"):

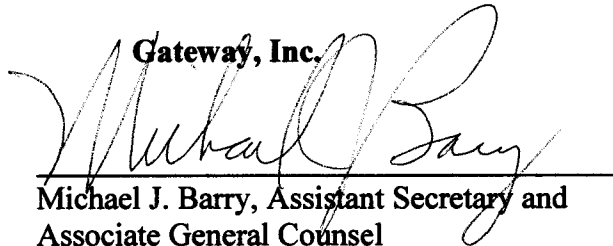
COW SPOTTED BOX, Reg. No. 2402485  
EZ PAD, Reg. No. 2053983  
GATEWAY (DESIGN), Reg. No. 3700352  
GATEWAY (word), Reg. No. 2494636  
GATEWAY (word), Reg. No. 2971427  
GATEWAY (word), Reg. No. 3084368  
GATEWAY (word), Reg. No. 2725796  
GATEWAY (word), Reg. No. 2754195  
GATEWAY.COM, Reg. No. 2073470

WHEREAS, Acer Incorporated, a company incorporated and existing under the laws of the Republic of China with an address at 7F, No. 137, Sec. 2, Chien Kuo North RD., Taipei, Taiwan, R.O.C. ("the ASIGNEE") desires to acquire Gateway's right, title, and interest in and to the Trademarks, together with the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Gateway, Inc. assigns to Acer Incorporated all right, title, and interest in and to the Trademarks in the United States, together with the goodwill of the business symbolized by the Trademarks, the registrations thereof, and the rights to sue and recover for past infringements.

IN WITNESS WHEREOF, Gateway, Inc. has caused this instrument to be executed by its duly authorized representatives this 11<sup>th</sup> day of MAY, 2010.

By:

**Gateway, Inc.**  
  
Michael J. Barry, Assistant Secretary and  
Associate General Counsel