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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Designer Skin, LLC		105/13/2010 I	LIMITED LIABILITY COMPANY: ARIZONA

RECEIVING PARTY DATA

Name:	Australian Gold, LLC
Street Address:	6270 Corporate Drive
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46278
Entity Type:	CORPORATION: INDIANA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77625574	QUEEN

CORRESPONDENCE DATA

Fax Number: (317)637-7561

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (317) 634-3456

Email: dsneed@uspatent.com

Correspondent Name: Charles J. Meyer

Address Line 1: 111 Monument Circle, Suite 3700
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	8405-4
NAME OF SUBMITTER:	Charles J. Meyer
Signature:	/Charles J. Meyer/
Date:	05/17/2010
	TRADEMARK

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Total Attachments: 3

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REEL: 004207 FRAME: 0087

ASSIGNMENT

WHEREAS, Designer Skin, LLC, an Arizona limited liability corporation, having an address of 6270 Corporate Drive, Indianapolis, Indiana 46278 (hereinafter "Assignor"), is the owner of the Trademarks listed on Exhibit A including corresponding United States and foreign registered and common law trademark rights, all corresponding United States and Foreign registrations and applications, and the corresponding goodwill; and,

WHEREAS, Australian Gold, LLC, an Indiana limited liability corporation having a principal place of business at 6270 Corporate Drive, Indianapolis, Indiana 46278 (hereinafter "Assignee"), desires to acquire said marks and the registrations thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Designer Skin, LLC, hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Australian Gold, LLC the entire right, title and interest in and to the above named U.S. and foreign trademarks and Certificates of Registration, together with the goodwill of the business symbolized by said marks, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Properties to Assignee.

Said trademarks and registrations are to be held and enjoyed by Australian Gold, LLC for its own use and benefit and for its successors and assigns to the full end of the present or extended term of said trademarks, as fully and entirely as the same would have been held by Designer Skin, LLC if this assignment and contribution had not been made.

IN WITNESS WHEREOF, executed and effective as of the	the parties hereto have	e caused this Assignment to be
	By:	Market Market
	Title Preside	ent

STATE OF <u>INDIANA</u>)
· · · · · · · · · · · · · · · · · · ·) SS:
COUNTY OF MARION)



Before me, a Notary Public, in and for said County and State, personally appeared Leslie Hartlieb for Assignor, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Weara R. Barker Notary Public

My Commission Expires:

September 14, 2013

Exhibit A

U.S. Trademark Applications		
Tm. App. No.	Mark	Filing Date
77/625,574	QUEEN	12/03/2008

Foreign Trademark Applications		
Canadian. App. No.	Mark	Filing Date
1439785	QUEEN	05/29/2009

008405-000004.CJM/dys.655174

RECORDED: 05/17/2010

TRADEMARK REEL: 004207 FRAME: 0090