

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark Tucker Inc.		05/15/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Me Too LLC		
Street Address:	49 West 37th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78952290	KAYA	
Registration Number:	3769463	KAYA	
Registration Number:	3757658	ME TOO	
Serial Number:	78974893	ME TOO	
Serial Number:	78980915	ME TOO	
CORRESPONDENCE DATA			
Fax Number:	(212)310-1659		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 626 4557		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Lisa W. Rosaya		
Address Line 1:	1114 Avenue of the Americas		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	56183154-03		

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**TRADEMARK
 REEL: 004207 FRAME: 0792**

NAME OF SUBMITTER:	Lisa W. Rosaya
Signature:	/lwr/
Date:	05/17/2010
Total Attachments: 2 source=Me Too LLC #page1.tif source=Me Too LLC #page2.tif	

ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, **Mark Tucker Inc.**, a New York corporation having an address at 1370 Avenue of the Americas, New York, New York 10019 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from **Me Too LLC**, a New York corporation having an address at 49 West 37th Street, New York, New York 10018 ("Assignee"), "on this 15th day of May 2010, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks")

to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

Mark Tucker Inc.

By: 

Name: *KENNETH GOLDSMITH*
Title: *VP OF OPERATIONS*

EXHIBIT A

REG. NO./ APP. NO.	TRADEMARKS
78952290	KAYA
3769463	KAYA
3757658	ME TOO
78974893	ME TOO
78980915	ME TOO