

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE CROWELL CORPORATION		04/01/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	BPACK MANUFACTURING INC.
Street Address:	255 Canal Street
City:	Shelton
State/Country:	CONNECTICUT
Postal Code:	06484
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	663308	CROWELL
Registration Number:	669751	
Registration Number:	796992	CROWLOK
Registration Number:	987895	NYVEL
Registration Number:	1054310	CRO-NEL
Registration Number:	1348935	
Registration Number:	1780041	
Registration Number:	3162471	TREE HUGGER

CORRESPONDENCE DATA

Fax Number: (203)575-2600
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (203) 575-2629
 Email: lfreed@carmodylaw.com
 Correspondent Name: Arthur G. Schaier
 Address Line 1: 50 Leavenworth Street

CH \$215.00 663308

Address Line 2: P.O. Box 1110
Address Line 4: Waterbury, CONNECTICUT 06721-1110

ATTORNEY DOCKET NUMBER:	26163-11
NAME OF SUBMITTER:	Linda M. Freed
Signature:	/Linda M. Freed/
Date:	05/18/2010

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, **THE CROWELL CORPORATION**, a Delaware corporation with an office and place of business at 1 Crowell Road, Newport, Delaware (the "Assignor"), is the owner of the trademarks identified on the attached Exhibit A (the "Marks"), as well as the applications (the "Applications") identified thereon; and

WHEREAS, **BPACK MANUFACTURING INC.**, a Delaware corporation with an office and place of business at 255 Canal Street, Shelton, Connecticut (the "Assignee"), is desirous of acquiring the Marks, together with the goodwill symbolized by the Marks, as well as the Applications therefor and the registrations granted thereon.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, the Applications therefore and the registrations granted thereon, and together with all claims for damages by reason of past or future infringement of the Marks, with the right to sue for and collect the same for its own use and benefit and for the use and benefit of its successors and assigns.

IN WITNESS WHEREOF, the Assignor has executed this Assignment on this 1st day of April, 2010.

Signed in the presence of:

[Signature]

Name: Rachel Granspa

[Signature]

Name: Hugh Wahl

THE CROWELL CORPORATION

By: [Signature]

Herbert B. Adelman
Its President

STATE OF DELAWARE)
) ss.
COUNTY OF NEW CASTLE

Personally appeared Herbert B. Adelman, President of THE CROWELL CORPORATION, signer of the foregoing instrument, and acknowledged the same to be the free act and deed of such corporation, and his free act and deed as such President, before me.

[Signature]
Notary Public

My Commission Expires:
RELEASANT TO 28 DEL. C. § 4322(a)(3)
CRISTE D. GREAR (DE BAR. NO. 2806)

The foregoing assignment of the Marks and the registrations thereof and registration applications therefor by Assignor to Assignee is hereby accepted this 1st day of April, 2010.

BPACK MANUFACTURING INC.

By: 
Philip L. White
Its President

Exhibit A

Trademarks

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
CROWELL	663,308	June, 24 1958
Bird-in-tape logo	669,751	Nov. 18, 1958
CROWLOK	796,992	Oct. 5, 1965
NYVEL	987,895	July 9, 1974
CRO-NEL	1,054,310	Dec. 14, 1976
Bird-in-tape logo	1,348,935	July 16, 1985
Bird-in-tape logo	1,780,041	July 6, 1993
TREE HUGGER	3,162,471	Oct. 24, 2006