

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	Release of Trademark Security Interest (originally recorded at Reel/Frame: 002566/0515)												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Bank of America, N.A., as Administrative Agent</td> <td></td> <td>03/29/2006</td> <td>Unknown:</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Bank of America, N.A., as Administrative Agent		03/29/2006	Unknown:					
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RECEIVING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Equity Marketing, Inc. (now known as EMAK Worldwide, Inc.)</td> </tr> <tr> <td>Street Address:</td> <td>6330 San Vicente Blvd.</td> </tr> <tr> <td>City:</td> <td>Los Angeles</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90048</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: DELAWARE</td> </tr> </table>	Name:	Equity Marketing, Inc. (now known as EMAK Worldwide, Inc.)	Street Address:	6330 San Vicente Blvd.	City:	Los Angeles	State/Country:	CALIFORNIA	Postal Code:	90048	Entity Type:	CORPORATION: DELAWARE	
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PROPERTY NUMBERS Total: 3													
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CORRESPONDENCE DATA													
Fax Number: (213)430-6407 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Email: gdurham@omm.com Correspondent Name: Gina M. Durham, Esq. Address Line 1: 400 South Hope Street Address Line 2: O'Melveny & Myers LLP Address Line 4: Los Angeles, CALIFORNIA 90071													
ATTORNEY DOCKET NUMBER:	019,368-1085												
NAME OF SUBMITTER:	Gina M. Durham												

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TRADEMARK
REEL: 004208 FRAME: 0317

Signature:	/Gina M. Durham/
Date:	05/18/2010
Total Attachments: 3 source=EMAK TM-Release(2566-0515)#page1.tif source=EMAK TM-Release(2566-0515)#page2.tif source=EMAK TM-Release(2566-0515)#page3.tif	

RELEASE OF TRADEMARK SECURITY INTEREST

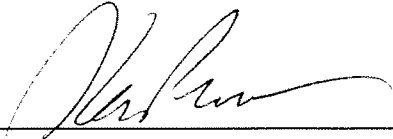
This Release of Trademark Security Interest (this “**Release**”) is dated as of March 29, 2006. Reference is hereby made to the IP Supplement to the Grant of Trademark Security Interest (the “**Grant**”), dated as of July 17, 2002, by and between, Equity Marketing, Inc. (now known as EMAK Worldwide, Inc.) (the “**Assignor**”) and Bank of America, as Administrative Agent (the “**Assignee**”) recorded with the United States Patent and Trademark Office on August 16, 2002 at Reel/Frame: 002566/0515.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the Trademarks (as defined in the Grant) (the “**Trademark Collateral**”) including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Grant.

[Signatures continued on the next page]

IN WITNESS WHEREOF, Assignee has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

BANK OF AMERICA, as Administrative Agent

By: _____

Name:

Title:

Ken Puro
Vice President

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

Registered Trademarks:

	<u>Registered Owner</u>	<u>United States Trademark Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
1.	EMAK Worldwide, Inc.	UPSHOT	2270378	08/17/99
2.	EMAK Worldwide, Inc.	FLY PAPER MEDIA IN MOTION AND DESIGN	2377523	08/15/00
3.	EMAK Worldwide, Inc.	FLY PAPER	2377524	08/15/00