

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Trademark Security Interest (originally recorded at Reel/Frame: 003069/0757)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		03/29/2006	Unknown:
RECEIVING PARTY DATA			
Name:	EMAK Worldwide, Inc.		
Street Address:	6330 San Vicente Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	2560004	CHAT BACK	
Registration Number:	2637015	SNACK ATTACK	
Serial Number:	78473634	E EQUITY MARKETING	
Serial Number:	78473621	EMAK WORLDWIDE	
Serial Number:	78474439	EQUITY MARKETING	
Serial Number:	78474435	EQUITY MARKETING	
Serial Number:	78473631	E EQUITY MARKETING	
Serial Number:	78473618	EMAK WORLDWIDE	
Serial Number:	78473617	EMAK WORLDWIDE	
Serial Number:	78473615	EMAK WORLDWIDE	
Serial Number:	78473684	POP ROCKET	
Serial Number:	78473679	POP ROCKET	
Serial Number:	78473627	POP ROCKET	

900162489

TRADEMARK
REEL: 004208 FRAME: 0329

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Serial Number:	78473622	POP ROCKET
Serial Number:	78473655	JOHNSON GROSSFIELD
Serial Number:	78473652	JOHNSON GROSSFIELD
Serial Number:	78473640	JOHNSON GROSSFIELD
Serial Number:	78473638	JOHNSON GROSSFIELD
Serial Number:	78473664	SCI PROMOTION
Serial Number:	78473659	SCI PROMOTION
Serial Number:	78473636	SCI PROMOTION
Serial Number:	78473635	SCI PROMOTION
Serial Number:	78473673	UPSHOT
Serial Number:	78473667	UPSHOT
Serial Number:	78473628	UPSHOT
Serial Number:	76380031	DRIVELINE

CORRESPONDENCE DATA

Fax Number: (213)430-6407

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: gdurham@omm.com

Correspondent Name: Gina M. Durham, Esq.

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Address Line 2: O'Melveny & Myers LLP

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	019,368-1085
NAME OF SUBMITTER:	Gina M. Durham
Signature:	/Gina M. Durham/
Date:	05/18/2010

Total Attachments: 3

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RELEASE OF TRADEMARK SECURITY INTEREST


This Release of Trademark Security Interest (this “**Release**”) is dated as of March 29, 2006. Reference is hereby made to the Grant of Trademark Security Interest (the “**Grant**”), dated as of April 19, 2005, by and between, EMAK Worldwide, Inc. (the “**Assignor**”) and Bank of America, as Administrative Agent (the “**Assignee**”) recorded with the United States Patent and Trademark Office on April 20, 2005 at Reel/Frame: 003069/0757.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the Trademarks (as defined in the Grant) (the “**Trademark Collateral**”) including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Grant.

[Signatures continued on the next page]

IN WITNESS WHEREOF, Assignee has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

BANK OF AMERICA, as Administrative Agent

By:  _____

Name:

Title:

Ken Puro
Vice President

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

Registered Trademarks:

	<u>Registered Owner</u>	<u>United States Trademark Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
1.	EMAK Worldwide, Inc.	Chat Back	2560004	04/09/02
2.	EMAK Worldwide, Inc.	Snack Attack	2637015	10/15/02

Trademarks Pending:

	<u>Applicant</u>	<u>United States Trademark Description</u>	<u>Serial Number</u>	<u>Application Date</u>
1.	EMAK Worldwide, Inc.	E Equity Marketing	78473634	08/25/04
2.	EMAK Worldwide, Inc.	EMAK Worldwide	78473621	08/25/04
3.	EMAK Worldwide, Inc.	Equity Marketing	78474439	08/26/04
4.	EMAK Worldwide, Inc.	Equity Marketing	78474435	08/26/04
5.	EMAK Worldwide, Inc.	E Equity Marketing	78473631	08/25/04
6.	EMAK Worldwide, Inc.	EMAK Worldwide	78473618	08/25/04
7.	EMAK Worldwide, Inc.	EMAK Worldwide	78473617	08/25/04
8.	EMAK Worldwide, Inc.	EMAK Worldwide	78473615	08/25/04
9.	EMAK Worldwide, Inc.	Pop Rocket	78473684	08/25/04
10.	EMAK Worldwide, Inc.	Pop Rocket	78473679	08/25/04
11.	EMAK Worldwide, Inc.	Pop Rocket	78473627	08/25/04
12.	EMAK Worldwide, Inc.	Pop Rocket	78473622	08/25/04
13.	EMAK Worldwide, Inc.	Johnson Grossfield	78473655	08/25/04
14.	EMAK Worldwide, Inc.	Johnson Grossfield	78473652	08/25/04
15.	EMAK Worldwide, Inc.	Johnson Grossfield	78473640	08/25/04
16.	EMAK Worldwide, Inc.	Johnson Grossfield	78473638	08/25/04
17.	EMAK Worldwide, Inc.	SCI Promotion	78473664	08/25/04
18.	EMAK Worldwide, Inc.	SCI Promotion	78473659	08/25/04
19.	EMAK Worldwide, Inc.	SCI Promotion	78473636	08/25/04
20.	EMAK Worldwide, Inc.	SCI Promotion	78473635	08/25/04
21.	EMAK Worldwide, Inc.	Upshot	78473673	08/25/04
22.	EMAK Worldwide, Inc.	Upshot	78473667	08/25/04
23.	EMAK Worldwide, Inc.	Upshot	78473628	08/25/04
24.	EMAK Worldwide, Inc.	Driveline	76380031	03/08/02