

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Geneva Media, LLC | | 12/01/2009 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Liquid Digital Media, LLC | | |
| Street Address: | 421 East 34th Street | | |
| City: | Amarillo | | |
| State/Country: | TEXAS | | |
| Postal Code: | 79103 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77775083 | LIQUID DIGITAL MEDIA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (615)259-1470 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 615-259-1308 | | |
| Email: | haverly.macarthur@arlaw.com | | |
| Correspondent Name: | Haverly Rauen MacArthur | | |
| Address Line 1: | 424 Church Street | | |
| Address Line 2: | Suite 2800 | | |
| Address Line 4: | Nashville, TENNESSEE 37219 | | |
| ATTORNEY DOCKET NUMBER: | 612105-2 | | |
| NAME OF SUBMITTER: | Haverly Rauen MacArthur | | |
| Signature: | /Haverly Rauen MacArthur/ | | |

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 REEL: 004208 FRAME: 0334**

Date:

05/18/2010

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment is dated this 1st day of December, 2009, by and between Geneva Media LLC d/b/a Liquid Digital Media, a Delaware limited liability company ("Assignor") located at 999 Main Street, Redwood City, California 94063, and Liquid Digital Media LLC, a Delaware limited liability company (Assignee") located at 421 East 34th Street, Amarillo, Texas 79103.

WITNESSETH

WHEREAS, Assignor operates an existing and ongoing recorded music business (the "Recorded Music Business), among other things; and

WHEREAS, Assignor operates the Recorded Music Business under the name Liquid Digital Media; and

WHEREAS, Assignor owns certain trademarks, service marks, trade names and domain names (collectively the "Marks"), and has filed certain applications with the United States Patent and Trademark Office in connection with the Recorded Music Business, including without limitation, those identified on at the attached Schedule A; and

WHEREAS, Assignee is a wholly owned subsidiary of Assignor; and

WHEREAS, Assignee is the successor to the entire Recorded Music Business of Assignor, including the product line and related business of Assignor to which the Marks pertain, and that line of goods and services and related business is ongoing and existing; and

WHEREAS, in connection with the transfer of the Recorded Music Business from Assignor to Assignee, Assignor desires to transfer and assign the Marks to Assignee together with the goodwill appurtenant thereto; and

WHEREAS, Assignees desire to acquire any and all rights that Assignor has in and to the Marks and the applications therefor.

NOW, THEREFORE, for and in consideration of the foregoing premises, and other good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest in and to the Marks, licenses and applications therefor, including without limitation, the United States trademark application no. 77/775083, throughout the world, together with the goodwill of the product line and related business which is symbolized by the Marks, and any name, trademark, tradename, logo, service mark or design similar

thereto, including without limitation, any common law, statutory or other rights, and along with any right to recover for damages and profits for past infringement thereof.

2. The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration in the name of and to said Assignee.

3. Assignee and Assignor mutually agree to execute such other further documents that either Assignor and/or Assignee reasonably believe is necessary so that the intent and purpose of this Assignment may be fully realized with respect to the Marks, including without limitation, the Request to Issue Registration Certification attached as Exhibit A.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the date first written above.

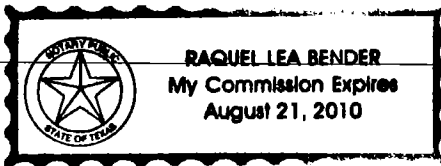
Geneva Media LLC

By: Ken Shufeldt
Name: Ken Shufeldt
Title: SUP

STATE OF TEXAS
COUNTY OF RANDALL

Personally appeared before me, a Notary Public in and for said county and state, Ken Shufeldt, the SUP of Geneva Media LLC with whom I am personally acquainted, and who acknowledged under oath that he is duly authorized to and did execute the foregoing Assignment for the purposes therein contained on behalf of Geneva Media LLC.

My Commission Expires:



Raquele Bender
Notary Public

Schedule A

Mark
Liquid Digital Media

Application Filed
July 6, 2009

Serial No.
77775083

Swirl logo

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Liquid Digital Media

Serial No.: 77775083

Filed: July 6, 2009

Assistant Commissioner for Trademarks

M3X -TMO Law Office 112

Attention: Jay K. Flowers, Examining Attorney

REQUEST TO ISSUE REGISTRATION CERTIFICATE IN NAME OF ASSIGNEE

Dear Mr. Flowers:

By transfer, Liquid Digital Media LLC ("Assignee") located at 421 East 34th Street, Amarillo, Texas 79103 has succeeded to all right, title and interest in and to the Application noted above pending in the United States Patent and Trademark Office and owned by Geneva Media LLC ("Applicant"), signator below. In accordance with Rule 3.85 of the Trademark Rules of Practice, Applicant hereby requests that the Certificate of Registration for the above Application be issued in the name of Liquid Digital Media LLC. The Assignment for the foregoing has been filed for recordation with the Assignment Division on _____, 2010.

Executed this _____ day of _____, 2010.

Respectfully submitted,

Geneva Media LLC

By: _____