

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Trademark Security Interest (originally recorded at Reel/Frame: 003279/0287)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		04/30/2010	Unknown:
RECEIVING PARTY DATA			
Name:	Johnson Grossfield, Inc.		
Street Address:	6330 San Vicente Blvd.		
Internal Address:	c/o EMAK Worldwide, Inc.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2608140	KIDSUMER MARKETING	
Registration Number:	2271057	SUPERMARKET STARS	
Registration Number:	1987546	UNLOCK THE POWER OF YOUR COMMUNICATIONS	
Registration Number:	1987517		
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	gdurham@omm.com		
Correspondent Name:	Gina M. Durham, Esq.		
Address Line 1:	400 South Hope Street		
Address Line 2:	O'Melveny & Myers LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	019,368-1085		

CH \$115.00 2608140

900162493

TRADEMARK

REEL: 004208 FRAME: 0351

NAME OF SUBMITTER:	Gina M. Durham
Signature:	/Gina M. Durham/
Date:	05/18/2010
Total Attachments: 3 source=EMAK TM-Release(3279-0287)#page1.tif source=EMAK TM-Release(3279-0287)#page2.tif source=EMAK TM-Release(3279-0287)#page3.tif	

RELEASE OF TRADEMARK SECURITY INTEREST

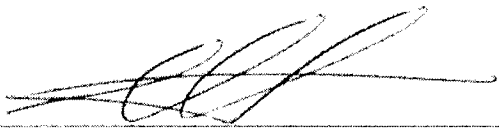
This Release of Trademark Security Interest (this "**Release**") is dated as of April 30, 2010. Reference is hereby made to the Grant of Trademark Security Interest (the "**Grant**"), dated as of March 29, 2006, by and between Johnson Grossfield, Inc. (the "**Assignor**") and Bank of America, N.A., as Agent (the "**Assignee**") recorded with the United States Patent and Trademark Office on March 30, 2006 at Reel/Frame: 003279/0287.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the Trademarks (as defined in the Grant) (the "**Trademark Collateral**") including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Grant.

[Signatures continued on the next page]

IN WITNESS WHEREOF, Assignee has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

BANK OF AMERICA, N.A., as Agent

By: 

Name: Robert M. Dalton

Title: Vice President

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Release of Trademark Security Interest
(Reel/Frame: 003279/0287)

LA3 1166277.1

TRADEMARK
REEL: 004208 FRAME: 0354

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

Registered Trademarks:

No.	Registered Owner	Trademark Description	Registration Number	Registration Date
1.	Johnson Grossfield, Inc.	Kidsumer Marketing	2608140	08/13/02
2.	Johnson Grossfield, Inc.	Supermarket Stars	2271057	08/17/99
3.	Johnson Grossfield, Inc.	Unlock the Power of Your Communications	1987546	07/16/96
4.	Johnson Grossfield, Inc.	Design	1987517	07/16/96