

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/10/2009		
<b>CONVEYING PARTY DATA</b>			
	<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>
	O Intelligence, LLC		04/21/2010
			LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Health2O Products, LLC		
<b>Street Address:</b>	13455 Noel Road		
<b>Internal Address:</b>	23rd Floor		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75240		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
	<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
	Serial Number:	77678973	EVO2LV
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(843)534-4269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	843-720-4302		
<b>Email:</b>	ip@nelsonmullins.com		
<b>Correspondent Name:</b>	John C. McElwaine		
<b>Address Line 1:</b>	100 North Tryon Street		
<b>Address Line 2:</b>	42nd Floor, IP Department		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	34980/09006		
<b>NAME OF SUBMITTER:</b>	John C. McElwaine		

OP \$40.00 77678973

Signature:	/John C. McElwaine/
Date:	05/18/2010
Total Attachments: 1 source=OIttoH2#page1.tif	

**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

This is a NUNC PRO TUNC ASSIGNMENT by O Intelligence, LLC (the "Assignor"), a Delaware limited liability company, with principal place of business at 13455 Noel Road, 23rd Floor, Dallas, Texas 75240, to and for the benefit of Health2O Products, LLC (the "Assignee"), a Delaware limited liability company, with principal place of business at 13455 Noel Road, 23rd Floor, Dallas, Texas 75240.

**Recital**

WHEREAS, up until July 10, 2009, Assignor was the owner of any and all right, title and interest in and to the trademark depicted in the "MARK" column of the chart below (hereinafter the "Mark"), as well as the corresponding below-referenced pending trademark application at the U.S. Patent and Trademark Office (hereinafter, the "Application"):

MARK	U.S. Application Serial No.	Application Date
	77/678,973	Feb. 26, 2009

WHEREAS, Assignee is successor to Assignor's ongoing and existing business symbolized by the Mark and Application.

NOW, THEREFORE, for five dollars (\$5.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, any and all of Assignor's right, title and interest in and to the Mark and Application in any and all forms in which they have been used and including any and all common law rights therein, together with the ongoing and existing business and goodwill of the portion of the business symbolized by the Mark being assigned. This Assignment expressly includes the right to sue for and collect damages for acts occurring prior to the effective date of this Assignment and thereafter.

This Assignment is effective *Nunc Pro Tunc* as of July 10, 2009.

IN WITNESS WHEREOF, Assignor has signed this instrument on the date indicated below.

Date: April 21, 2010

For and on Behalf of O Intelligence, LLC

By: [Signature]

Name: Kevin Kuykendall

Title: CEO