

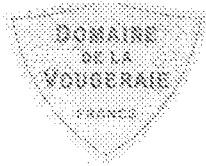
**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Societe Civile Agricole Domaine de la Vougeraie		05/12/2010	joint stock company: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wheeler Winery, Inc.		
<b>Street Address:</b>	1791 Olivet Road		
<b>City:</b>	Santa Rosa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95401		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2561140	DOMAINE DE LA VOUGERAIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(707)526-4707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	707.526.4200		
<b>Email:</b>	jmbehmke@cmprlaw.com		
<b>Correspondent Name:</b>	Jay M. Behmke		
<b>Address Line 1:</b>	100 B Street Suite 400		
<b>Address Line 4:</b>	Santa Rosa, CALIFORNIA 95401-6376		
<b>ATTORNEY DOCKET NUMBER:</b>	BOISSET D		
<b>NAME OF SUBMITTER:</b>	Jay M. Behmke		
<b>Signature:</b>	/JMB-163603/		
<b>Date:</b>	05/18/2010		

OP \$40.00 2561140

Total Attachments: 2  
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MONDOPLES • *Vincent* CLOS BLANC DE VOUGHERIE • *Vincent* CLOS DU PRÉLÈVE •  
 GRANDS CRUS • *Château Chabot* LES MARCHÉES • *Château de la Vougeraie* • *Château de la Vougeraie* • *Château de la Vougeraie* • *Château de la Vougeraie* •  
 PREMIERS CRUS • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES •  
 VILLAGES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES •  
 • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES •  
 • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES • *Château de la Vougeraie* LES MARCHÉES •

**TRADE MARK ASSIGNMENT**

SOCIETE CIVILE AGRICOLE DOMAINE DE LA VOUGERAIE, a Joint Stock Company organized under the laws of the French Republic, with an address at Premeaux -- Prissey, 21700 Nuits Saint Georges, France ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to Wheeler Winery, Inc., a corporation formed under the laws of the State of California, with an address at 1791 Olivet Road, Santa Rosa, CA 95401, ("Assignee"), and Assignee hereby accepts:

- A. All rights, title and interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");
- B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and
- C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of May 12, 2010.

**ASSIGNOR**

Societe Civile Agricole Domaine de la Vougeraie

By: *Nathalie Bergès-Boisset*

Print Name: **Nathalie BERGÈS-BOISSET**

Title: Director

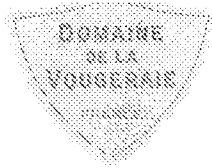
**ASSIGNEE**

Wheeler Winery, Inc.

By: *A. Leounet*

Print Name: **A. LEONNET**

Title: Chief Executive Director



MONOPOLES • *Vincent* CLOS BLANC DE VOUGEOT • *Vincent* CLOS DE PRICQES •  
GRANDS CRUS • *Beaune* CHARENTAIS LES MAZUYERES • *Beaune* OLAN • *Beaune* MOUTON • *Beaune* LES VIGNES • *Beaune* LES CHENES DEUX • *Beaune* LES CHENES DEUX •  
PREMIERS CRUS • *Beaune* CHARENTAIS BEL AIR • *Beaune* LES CHES • *Beaune* LES CHES • *Beaune* LES CHES •  
VILLAGE • *Beaune* LES CHES • *Beaune* LES CHES • *Beaune* LES CHES • *Beaune* LES CHES • *Beaune* LES CHES •  
BOURGOGNE • *Beaune* LES CHES • *Beaune* LES CHES • *Beaune* LES CHES • *Beaune* LES CHES • *Beaune* LES CHES •

### SCHEDULE A

Mark	Serial Number	Reg. Number
DOMAINE DE LA VOUGERAIE	76026636	2561140