

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anguilla Rums Limited		12/31/2009	CORPORATION: ANGUILLA
RECEIVING PARTY DATA			
Name:	Patron Spirits International AG		
Street Address:	Quaistrasse 11		
City:	8200 Schaffhausen		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3191632	CASK 1623	
Registration Number:	2478976		
Registration Number:	3532726	PYRAT	
Registration Number:	2727996	PYRAT	
Registration Number:	2058075	PYRAT RUM	
Serial Number:	78879565	PYRAT	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Bernard R. Gans, Esq.		
Address Line 1:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4308		
ATTORNEY DOCKET NUMBER:	57062-6268		

CH \$165.00 3191632

DOMESTIC REPRESENTATIVE

Name: JEFFER, MANGELS, BUTLER & MARMARO LLP

Address Line 1: 1900 Avenue of the Stars, 7th Floor

Address Line 4: Los Angeles, CALIFORNIA 90067-4308

NAME OF SUBMITTER:	Bernard R. Gans, California bar member
Signature:	/bernard r gans/
Date:	05/18/2010

Total Attachments: 4

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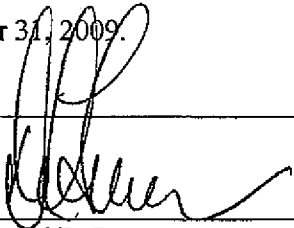
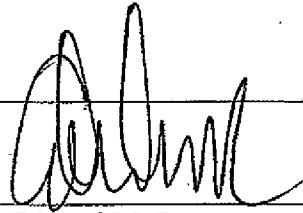
ASSIGNMENT OF TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which hereby are acknowledged, Anguilla Rums Limited, an Anguilla company, having an address of P.O. Box 1023, The Valley, Sandy Ground, Anguilla, British West Indies ("Assignor"), hereby assigns and transfers to Patrón Spirits International AG, a Switzerland corporation, having an address of Quaistrasse 11, 8200 Schaffhausen, Switzerland ("Assignee"):

A. All rights, title, and interest of Assignor in and to the business names, trade names, trademarks, and service marks, and the applications and registrations therefore, listed in Exhibit A attached hereto and incorporated herein by this reference (collectively hereinafter referred to as the "Marks"); and

B. The goodwill of the business, or portion thereof, connected with the use of and symbolized by the Marks; and

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of December 31, 2009.

By:  Name: David B. Lawrence Title: Chief Financial Officer	By:  Name: Edward M. Brown Title: Chief Executive Officer
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Trademark	Client-Matter #/SubCase	Status Class(es)	Application Number/Date	Registration Number/Date
CASK 1623	57062-1114/	Registered 33 Int.	78/664477 06-Jul-2005	3191632 02-Jan-2007
PLANTERS GOLD RUM PYRAT XO RESERVE Bottle Design	57062-1144/	Registered 33 Int.	75/688707 22-Apr-1999	2478976 21-Aug-2001
PYRAT	57062-1202/	Published 30 Int.	78/879565 09-May-2006	
PYRAT	57062-1382/	Registered 30 Int.	78/980633 09-May-2006	3532726 11-Nov-2008
PYRAT	57062-1020/	Registered 33 Int.	76/335729 07-Nov-2001	2727996 17-Jun-2003
PYRAT RUM	57062-1138/	Renewed 33 Int.	74/671835 09-May-1995	2058075 29-Apr-1997

EXHIBIT A

